

MADE IN ITALY. MADE TO EXCEL.

RAW



atlas concorde

September 2019



Atlas Concorde is a global specialist in premium porcelain and wall tiles for every style and application in residential, commercial and public architecture. Being global specialists means excellence in the level of design and technology in each type of surface, making it possible to always offer designers and end users the best solution for each application.

Atlas Concorde è specialista globale in superfici ceramiche d'eccellenza per ogni stile e applicazione nell'architettura residenziale, commerciale e pubblica. Essere specialisti globali significa eccellere per livello di design e tecnologia in ciascun tipo di superficie, così da offrire sempre ai progettisti e agli utilizzatori finali la soluzione migliore per ogni applicazione.

CONCRETE LOOK

**COLOURED BODY
PORCELAIN TILES /
GRES PORCELLANATO
COLORATO IN MASSA**
Grès cérame coloré
dans la masse
Durchgefärbdes
Feinsteinzeug
Gres porcelánico
coloreado en masa
Керамический гранит
окрашенный в массе

**WHITE-BODY
WALL TILES /
RIVESTIMENTI
IN PASTA BIANCA**
Revêtements
en pâte blanche
Weißscherlige
Wandfliesen
Revestimientos
en pasta blanca
Настенная плитка
из белой глины



September 2019

INTERIOR
& EXTERIOR SPACES
Porcelain Tiles

20

BATHROOMS
& WELLNESS
Wall Tiles

58

TECHNICAL
FEATURES

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Porcelain and wall tiles: a safe choice

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- IT DOES NOT BURN
Non brucia

- IT LOVES THE ENVIRONMENT
Ama l'ambiente

- ZERO PVC
Zero PVC

- HYGIENIC
Igienico

- SAFE
Sicuro

- RECYCLABLE
Riciclabile

- LONG LASTING
Dura a lungo

- ZERO VOCS
Zero VOCS

- VERSATILE
Versatile

- RESISTANT
Resistente



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beauty



The layered patina of time

Raw interprète l'enduit comme une matière stratifiée, une superposition de voiles, de patines, de taches et de glacis. L'action du temps en altere la couleur originale et génère des sauts marqués de couleur, en conférant un aperçu du passé sur la surface. Tout ce qui a modifié la matière au fil du temps est conservé, esthétiquement élaboré, et recréé dans le meilleur grès cérame Atlas Concorde.

Raw interpretiert den Verputz als geschichtete Materie, eine Überlagerung von Lasuren, Patinaschichten, Güssen und Kräuselungen. Die Einwirkungen der Zeit verändern hierbei die Originalfarbe und führen zu deutlichen farblichen Abstufungen, die sich auf den Oberflächen öffnen und wie Blicke auf die Vergangenheit wirken. Alles, was die Materie während ihres Bestehens verändert, wird erhalten, ästhetisch verarbeitet und im besten Feinsteinzeug Atlas Concorde nachgeahmt.

Raw interpreta el enlucido como un material estratificado, una superposición de sombras, de páginas, de coladas y de ondas. El paso del tiempo altera su color original creando saltos cromáticos netos que en la superficie se abren como albores del pasado. Todo lo que ha modificado la materia durante su historia es conservado, estéticamente elaborado y creado en el mejor gres porcelánico Atlas Concorde.

Raw интерпретирует штукатурку как многослойный материал, в котором одни на другие наложены слои, патины, натеки, складки. Течение времени изменило ее первоначальный цвет и обнажило резкие цветовые скачки – чарующие проблески прошлого. Все то, что преобразовало материал в течение лет, сохранено, переосмыслено и воссоздано в лучшем керамограните Atlas Concorde.

Raw interprets plaster as a layered material, an overlapping of glazes, patinas, drips, and ripples. The action of time alters the original color and generates sharp changes in tone that open up on the surface like glimpses of the past. Everything that has altered the material over its history is preserved, esthetically elaborated and recreated in the best Atlas Concorde porcelain tiles.

Raw interpreta l'intonaco come una materia stratificata, una sovrapposizione di velature, di patine, di colature e di increspature. L'azione del tempo ne altera il colore originario e genera sbalzi cromatici netti che sulla superficie si aprono come scorci sul passato. Tutto ciò che ha modificato la materia durante la sua storia viene conservato, esteticamente elaborato e ricreato nel migliore gres porcellanato Atlas Concorde.

Enchanting imperfection

Raw représente beaucoup plus qu'un simple enduit vieilli : c'est la réélaboration impeccable des effets uniques et distinctifs du temps qui passe sur les objets, les décors et les surfaces. Entre l'élegance et le caractère industriel, Raw est le scénario parfait pour un mix éclectique de décos et de compléments sous le signe d'un style délabré. Chaque imperfection de la matière d'inspiration se révèle un élément précieux pour définir l'esprit unique et jamais conventionnel de l'espace.

Raw stellt weiters mehr als einen lange bestehenden Verputz dar: es ist die vollkommene Ausarbeitung der einzigartigen und nicht wiederholbaren Spuren, die die Zeit an Gegenständen, Einrichtungen und Oberflächen hinterlässt. Zwischen Eleganz und Industrial-Charakter ist Raw das perfekte Szenarium für eine eklettische Mischung von Einrichtung und Zubehör im Zeichen des Delabré-Stils. Jede einzelne Unvollkommenheit der inspirierenden Materie erweist sich als wertvolles Element, um die einzigartige und nie konventionelle Stimmung der Räumlichkeit zu definieren.

Raw representa mucho más que un enlucido desgastado: es la reelaboración formada por los efectos únicos e irrepetibles del paso del tiempo en objetos, decoraciones y superficies. Entre elegancia y carácter industrial, Raw es el escenario perfecto para un mix ecléctico de decoraciones y complementos caracterizados por el estilo delabré. Cualquier imperfección de la materia de inspiración se convierte en un elemento precioso que define el espíritu sin igual y nunca convencional del ambiente.

Raw – больше, чем просто старая штукатурка. Это переосмысление уникальных отпечатков времени на мебели, предметах, поверхностях. Ее элегантность, смешанная с индустриальными нотами, становится идеальным фоном для предметов обстановки в обветшалом стиле. Любое несовершенство исходного материала оказывается ценным элементом в создании уникального образа интерьера.

Raw represents much more than a time-worn plaster: it is a complete reworking of the unique effect of the passage of time on objects, furnishings, and surfaces. With its elegant, industrial look, Raw creates the perfect setting for an eclectic mix of furnishings and accessories in delabré style. Any imperfection in the original material is a precious element to define the space's unique, unconventional spirit.

Raw rappresenta molto più di un intonaco vissuto: è la rielaborazione compiuta degli effetti unici e irripetibili del passare del tempo su oggetti, arredi e superfici. Tra eleganza e carattere industriale, Raw è lo scenario perfetto per un mix eclettico di arredi e complementi all'insegna dello stile delabré. Qualunque imperfezione della materia di ispirazione si rivela un elemento prezioso per definire lo spirito unico e mai convenzionale dell'ambiente.





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Warm, earthy colors like Sand and Mud are joined by cooler tones like White and Pearl. Four colors of porcelain tiles that can be combined to reflect all the shades of plaster and the signs of aging over time. A wide range of sizes for horizontal and vertical surfaces both indoor and outdoor allows the unlimited design of any type of public or private space.

Ai colori caldi e terrosi Sand e Mud si aggiungono le tonalità più fredde e materiche White e Pearl. Quattro colori in gres porcellanato abbinabili tra loro che riprendono tutte le sfumature dell'intonaco e i segni dell'invecchiamento nel tempo. Un'ampia gamma di formati per superfici orizzontali e verticali, sia indoor che outdoor, consente una progettazione senza limiti di ogni tipo di spazio pubblico e privato.

PORCELAIN TILES



White



Pearl



Sand



Mud

WALL TILES



White



Pearl



Sand

Marked shades and peeling

120x278 cm / ± 6 mm

120x120 cm / ± 9 mm

75x150 cm / ± 9,5 mm

75x75 cm / ± 9,5 mm

37,5x75 cm / ± 9,5 mm

50x110 cm / ± 8,5 mm

60x60 cm / ± 9 mm

30x60 cm / ± 9 mm

120x120 cm / ± 20 mm*

60x120 cm / ± 20 mm*

* Outdoor paving
Pavimento da esterno



A delicate spatula effect

50x110 cm



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50x110 cm

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Compared to the porcelain floor tiles, the graphics of the wall tiles are more subtle and directed. A delicate spatula effect that can be seen in the filigree orients the plaster longitudinally and conveys the perception of a "soft wall." In addition to the neutral tones there are three new elegant colors for striking wall solutions. The 3D Scratch relief features the strong, palpable effect of peeling and dripping plaster.

Rispetto al gres porcellanato, la grafica del rivestimento appare più tenue e direzionale. Un delicato effetto spatolato, leggibile in filigrana, orienta l'intonaco in senso longitudinale e trasmette una percezione "soft wall". Alle cromie neutre si aggiungono tre colori inediti ed eleganti per soluzioni d'effetto a parete. Il rilievo 3D Scratch propone in modo deciso e palpabile l'effetto scrostato e a tratti colato dell'intonaco.

Par rapport au grès cérame, le graphisme du revêtement mural apparaît plus pâle et plus orienté. Un effet brossé très délicat, visible en filigrane, oriente l'enduit en sens longitudinal et transmet une perception de "soft wall". Outre les couleurs neutres, la gamme propose trois coloris inédits et élégants pour des solutions de grand impact sur le mur. Le relief 3D Scratch propose de manière forte et palpable l'effet défraîchi, et parfois taché de l'enduit.

Im Vergleich zum Feinsteinzeug ist die Grafik der Beläge dezenter und gezielter ausgerichtet. Ein delikater, wie ein Filigran wirkender Spachtelleffekt, orientiert den Verputz in longitudinaler Richtung und vermittelt ein "Soft-Wall"-Gefühl. Zu den neutralen Farbtönen kommen drei brandneue, elegante Farben für effektvolle Lösungen der Wandverkleidung. Das 3D Scratch-Relief schlägt den abgeblätterten und teilweise ausgelaufenen Effekt des Verputzes auf entschlossene und greifbare Weise vor.

Respecto al gres porcelánico, la gráfica del revestimiento es más tenue y lineal. Un delicado efecto espacializado descifrable de filigrana orienta el enlucido en sentido longitudinal y transmite una percepción "soft wall". A los colores neutros se añaden tres colores únicos y elegantes para soluciones de efecto en pared. El relieve 3D Scratch propone de manera precisa y palpable el efecto desconchado y a tramos colado del enlucido.

В отличие от керамогранита, рисунок настенных плиток выглядит шелковистее и имеет притягательную направленность. Деликатный эффект разглаженности шпателем, видимый «на просвет», тянется в продольном направлении и дает ощущение приятной мягкости. К нейтральным тонам добавляются три более насыщенных цвета для элегантного украшения стен. На рельефной «штукатурке» 3D Scratch ясно проступают отслоения, а местами и наплыты материала.

WALL TILES



Blue



Rose



Petroleum

3D SCRATCH



White



Pearl



Blue



Petroleum



Decorations designed for full customization

ADDING A TOUCH OF COLOR
WITH GROUTING



Grouting the joints is no longer just a functional necessity but becomes an integral part of the decoration. The possibility of choosing the most suitable grout for the design for Twist, Flag, Block and Castle sets a new standard when it comes to personalization.

Il riempimento delle fughe non è più solo una necessità funzionale ma diventa parte integrante del decoro. La possibilità di scegliere lo stucco più adatto al progetto per Twist, Flag, Block e Castle definisce un nuovo standard sul tema della personalizzazione.

Le remplissage des joints n'est plus seulement une nécessité fonctionnelle, mais devient partie intégrante du décor. La possibilité de choisir le joint le plus adapté au projet pour Twist, Flag, Block et Castle, définit un nouveau standard en matière de personnalisation.

Das Ausfüllen der Fugen ist nicht mehr eine rein funktionale Notwendigkeit sondern wird zum integrierenden Teil des Dekors. Die Möglichkeit für Twist, Flag, Block und Castle die am besten zum Projekt passende Verfugung zu wählen, definiert einen neuen Standard beim Thema der Personalisierungen.

Rellenar las juntas no es solo una necesidad funcional sino es parte integrante de la decoración. La posibilidad de escoger el estuco idóneo al proyecto para Twist, Flag, Block y Castle, define nuevos potenciales de personalización.

Заделка швов уже не просто функциональная необходимость, а неотъемлемая часть самого декора. Возможность выбрать наиболее подходящую затирку для Twist, Flag, Block и Castle из множества доступных вариантов знаменует собой новый уровень в плане индивидуализации облицовки.

The collection is completed by an original range of decorations that enhances the most contemporary and trendy designs. Porcelain floor and wall mosaics with tiles of different shapes and sizes breathe life into unique geometries, enhanced by colored joints to decorate with creativity.

Il progetto si completa con una gamma decorativa originale che ne valorizza la matrice più contemporanea e di tendenza. Mosaici in gres porcellanato e rivestimento, con tessere di diverse forme e dimensioni, danno vita a geometrie uniche, messe in risalto da fughe colorate per decorare con creatività.

Le projet est complété par une gamme décorative originale qui en valorise la matrice la plus contemporaine et de tendance. Des mosaïques en grès cérame et de revêtement mural, avec des tesselles de différentes formes et dimensions, donnent naissance à des géométries uniques, mises en relief par des joints colorés pour décorer avec créativité.

Das Projekt vervollständigt sich mit einem originellen Dekorsortiment, welches seine zeitgenössischere und modischere Matrix aufwertet. Feinsteinzeugmosaiken und Beläge, mit Steinchen in verschiedenen Formen und Ausmaßen rufen einzigartige Geometrien ins Leben, die von farbigen Fugen betont werden, um mit Kreativität zu dekorieren.

Una gama decorativa original perfecciona el proyecto, valorizando la matriz más contemporáneo y de última moda. Mosaicos de gres porcelánico y revestimiento, con teselas de formas y tamaños diversos, cobran vida en geometrías inéditas intensificadas por juntas coloradas para decorar con creatividad.

Коллекция дополнена оригинальной гаммой декоров, подчеркивающей ее современный характер. Керамогранитная и настенная мозаика из элементов разных форм и размеров образует уникальные геометрические узоры, которые в обрамлении цветных швов кажутся еще выразительнее.

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Interior & exterior spaces

LIVING LOFT



RESTAURANT



PORCELAIN TILES
FROM PAGE 20



WALL TILES
FROM PAGE 58



Bathrooms & wellness

HOME SPA



VILLA BATHROOM



Tales of contemporary living

LIVING LOFT

A metropolitan loft in a recovered space characterized by vaults, exposed beams, and unconventional furnishing elements that bring out the timeless character of the architecture. Warm and earthy, porcelain tiles with a peeling plaster effect offer tactile and colorful suggestions that reveal the enticing side of lived-in spaces.

Un loft metropolitano in uno spazio di recupero caratterizzato da volte, travi a vista ed elementi di arredo non convenzionali che esaltano il carattere senza tempo dell'architettura. Caldo e terroso, il gres porcellanato effetto intonaco scrostato inscena suggestioni tattili e cromatiche che svelano il lato seducente degli spazi vissuti.

Un loft urbain dans un espace rénové, caractérisé par des voûtes, des poutres en vue et des éléments de décoration non conventionnels, qui exaltent le caractère intemporel de l'architecture. Chaud et terreux, le grès cérame effet enduit vieilli crée des suggestions tactiles et chromatiques qui dévoilent le côté séduisant des espaces empreints de vécu.

Ein metropolitanes Loft in einem recycelten Raum, der von Bogengängen, blickfreien Balken und nicht konventionellen Einrichtungsgegenständen gekennzeichnet ist, die den zeitlosen Charakter der Architektur betonen. Warm und erdig ruft das Feinsteinzeug mit dem Effekt von abgeblättertem Putz taktile und farbliche Suggestionen hervor, die den Flair von intensiv erlebten Räumen erschließen.

En un espacio recuperado transformado en un loft metropolitano, caracterizado por bóvedas, vigas a la vista y elementos de decoración no convencionales, se intensifica el carácter atemporal de la arquitectura. El gres porcelánico efecto enlucido descolorido, calido y ocre, crea sensaciones táctiles y cromáticas revelando el lado seductor de los espacios.

Городской лофт украшен сводами, балками, неконвенциональными предметами обстановки, подчеркивающими вневременной характер архитектуры. Теплый и землистый керамогранит с рисунком облупившейся штукатурки своей необычной на ощупь фактурой и своими потертыми цветами раскрывает соблазнительную сущность состаренных пространств.



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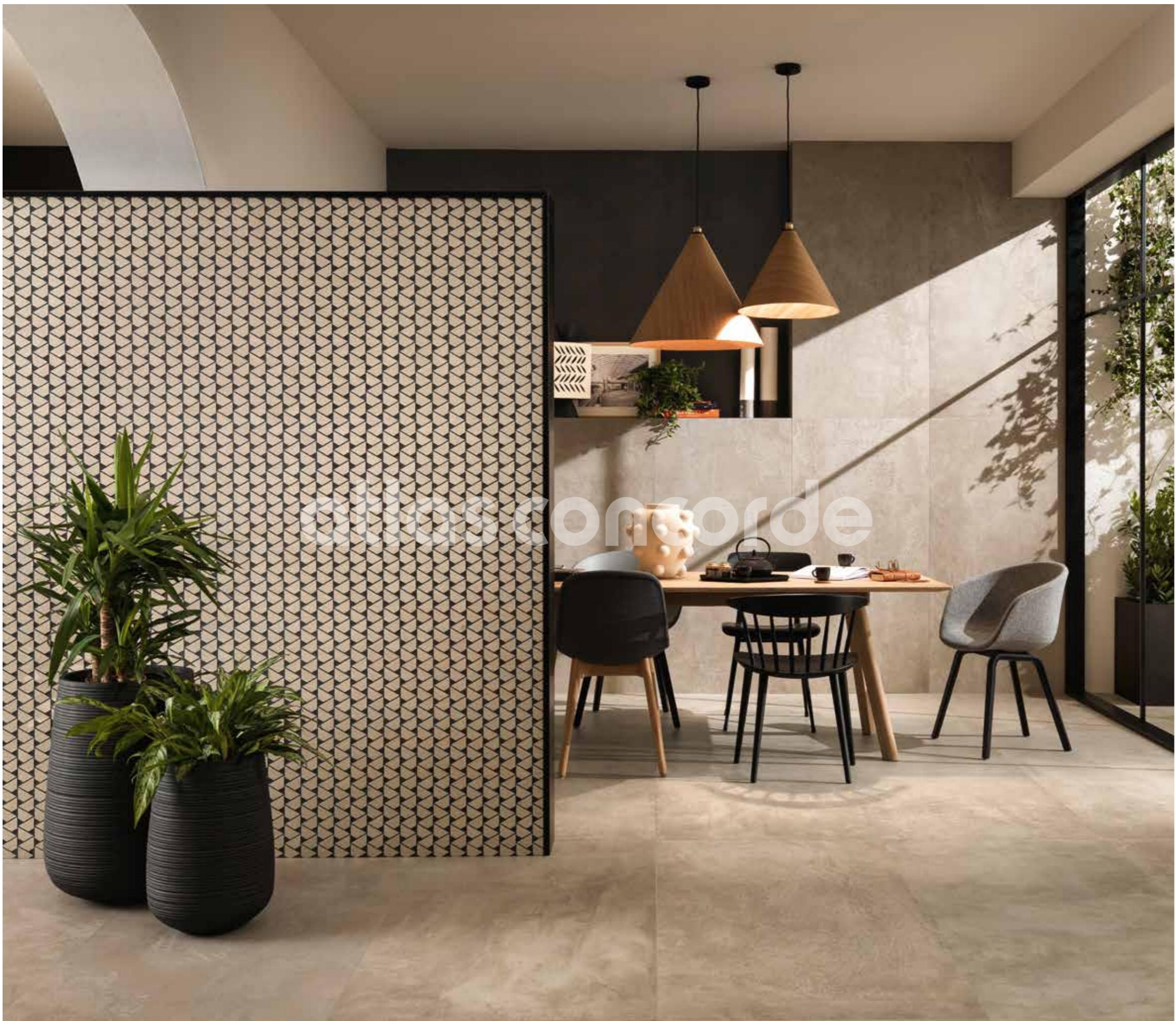
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ATLAS CONCORDE OFFERS AN ELEGANT METAL TAG FOR THOSE WHO WANT TO MARK SURFACES WITH A BRAND THAT STANDS FOR PRESTIGE AND QUALITY INSPIRED BY INTERNATIONAL DESIGN.

ATLAS CONCORDE METTE A DISPOSIZIONE UNA ELEGANTE ETICHETTA IN METALLO PER CHI VOGLIA CONTRASSEGNALE SUPERFICI CON UN MARCHIO DI PRESTIGIO E QUALITÀ, ISPIRATO AL DESIGN INTERNAZIONALE.





THE FLAG MOSAIC PLAYS WITH THE CONTRASTING COLOR OF THE JOINT TO HIGHLIGHT ITS TRIANGULAR MODULARITY.

IL MOSAICO FLAG GIOCA COL COLORE DELLA FUGA A CONTRASTO PER EVIDENZIARNE LA MODULARITÀ TRIANGOLARE.

THESE MOSAICS ALLOW YOU TO CUSTOMIZE A WALL BY CHOOSING THE COLOR OF THE GROUT DURING THE LAYING PHASE. THE COLORS PRESENTED IN THESE PAGES ARE MOOD SUGGESTIONS AND PURELY INDICATIVE.

QUESTI MOSAICI PERMETTONO DI PERSONALIZZARE LA PARETE ATTRAVERSO LA SCELTA DEL COLORE DELLO STUCCO DURANTE LA FASE DI POSA. I COLORI PRESENTATI IN QUESTE PAGINE SONO SUGGERIMENTI DI MOOD E SONO PURAMENTE INDICATIVI.



My choices

PORCELAIN TILES

Sand
Matte/Matt
75x150 cm | 29¹/₂"x59"

Blaze Iron
Matte/Matt
75x150 cm | 29¹/₂"x59"

Sand
Grip/Grip
37,5x75 cm | 14³/₄"x29¹/₂"

WALL TILE DECORS

Sand Mosaico Flag
31,1x31,6 cm | 12¹/₄"x12¹/₂"

Straight lines and peeling surfaces

IN&OUT VILLA

A modern villa with clean geometries that opens up to welcome the beauty of the surrounding landscape. The plaster effect lends itself to suggestive combinations with both metal and wood. The rich texture of the outdoor slabs visible in the changing light of the day reveals the full potential of the collection.

Una villa moderna e dalle geometrie nette, che si apre ad accogliere la bellezza del paesaggio. L'effetto intonaco si presta ad abbinamenti suggestivi tanto col metallo quanto col legno. La ricca texture dei pavimenti esterni, nella mutevolezza della luce del giorno, dispiega tutte le potenzialità della collezione.

Une villa moderne aux géométries épurées, avec une vue imprenable sur la beauté du paysage. L'effet enduit se prête aux associations suggestives avec le bois et le métal. La texture riche du dallage extérieur déploie toutes les potentialités de la collection sous la lumière changeante du jour.

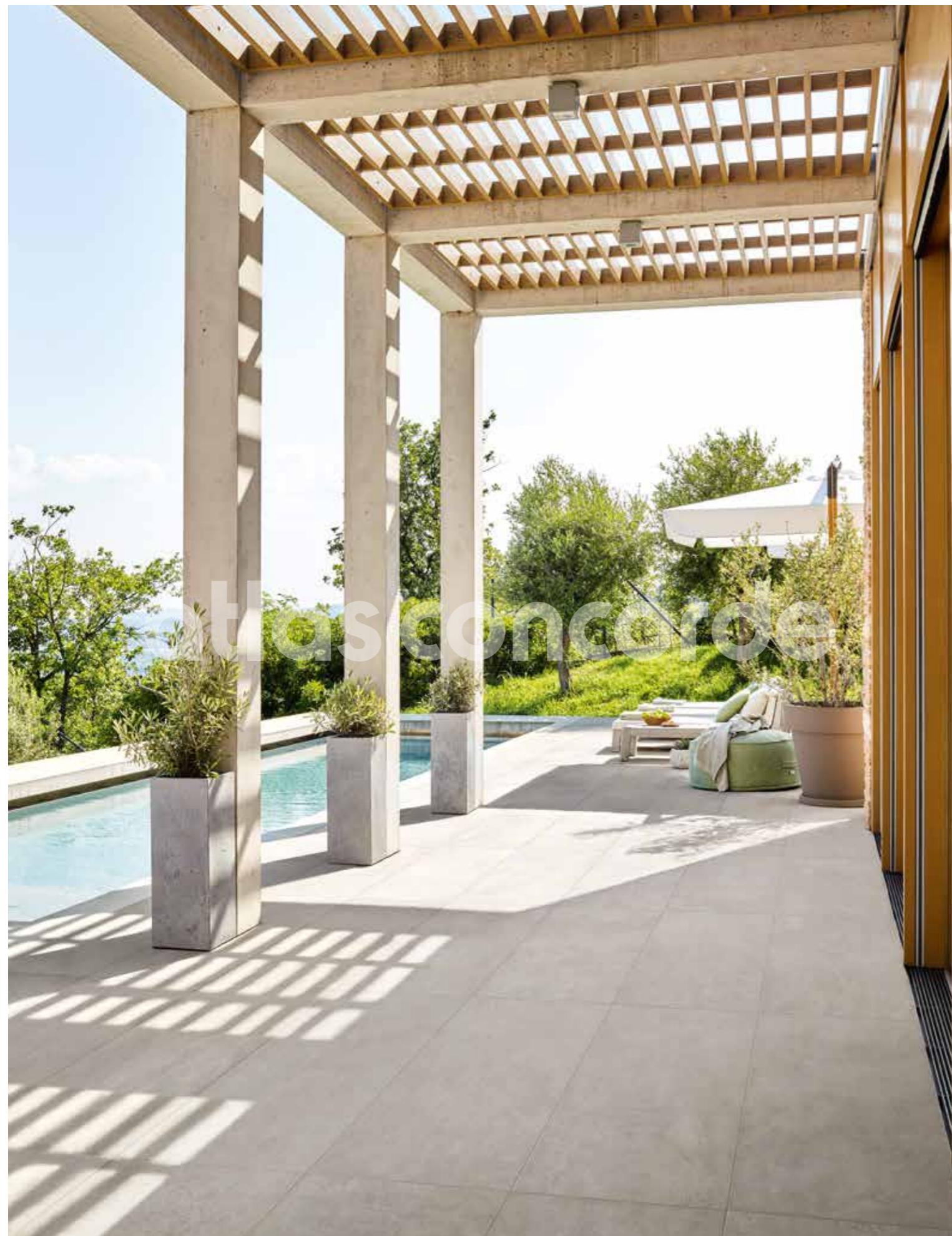
Eine moderne Villa mit entschiedenen Geometrien, die sich öffnet, um die Schönheit der Landschaft zu empfangen. Der Verputz-Effekt passt zu suggestiven Kombinationen sowohl mit Metall als auch mit Holz. Die reichen Texturen der externen Fußböden entfalten, im wechselnden Tageslicht, die ganze Potenzialität der Kollektion.

Una mansión moderna de geometrías netas acoge la belleza del paisaje. El efecto enlucido es indicado para combinaciones elegantes con metal y madera. La rica textura de los pavimentos exteriores, con su volubilidad según la luz del día, transmite todas las potencialidades de la colección.

Современная вилла простых форм раскрывает свои обаяния красоте пейзажа. Эффект штукатурки великолепен в сочетании как с металлом, так и с деревом. Богатая фактура уличных покрытий эффективно раскрывает весь потенциал коллекции под лучами меняющегося дневного света.







THICK PORCELAIN SLABS ARE IDEAL FOR FLOORING TERRACES, POOL-SIDES, AND WALKWAYS: EXTREMELY DURABLE AND FROST-RESISTANT, THE BEAUTY OF THEIR COLORS DON'T CHANGE OVER TIME.

IL GRES PORCELLANATO AD ALTO SPESSORE È IDEALE PER PAVIMENTARE TERRAZZE, BORDI PISCINA, CAMMINAMENTI: ULTRAESISTENTE E INGELIVO, NON ALTERA LA BELLEZZA DEI PROPRI COLORI NEL TEMPO.



PORCELAIN TILES MEET THE CRITERIA OF SUSTAINABLE ARCHITECTURE THANKS TO THEIR ENERGY EFFICIENCY AND USE OF RECYCLED MATERIALS.

IL GRES PORCELLANATO RISPONDE AI CRITERI DELL'ARCHITETTURA SOSTENIBILE PER EFFICIENZA ENERGETICA E IMPIEGO DI MATERIALI RICICLATI.





My choices

PORCELAIN TILES

White

Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

Pearl

Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

Blaze Iron

Matte/Matt
75x150 cm | 29 $\frac{1}{2}$ "x59"

Exence Almond

Matte/Matt
18,5x150 cm | 7 $\frac{1}{4}$ "x59"

White

Outdoor Paving ± 20 mm
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

Pearl

Outdoor Paving ± 20 mm
60x120 cm | 23 $\frac{5}{8}$ "x47 $\frac{1}{4}$ "

PORCELAIN TRIM TILES

White Round

Outdoor Paving ± 20 mm
33x120 cm | 13"x47 $\frac{1}{4}$ "

White Round Angolare Dx/Sx

Outdoor Paving ± 20 mm
33x120 cm | 13"x47 $\frac{1}{4}$ "

A layered, evocative space

CONCEPT STORE

A commercial space where ceramic surfaces and furnishings converge on a composed elegance based on a fusion of colors, textures, and shapes. Thanks to porcelain tiles with a peeled plaster effect, the imposing columns are much more than simple structural elements, suggesting an industrial past.

Uno spazio commerciale in cui superfici ceramiche e arredi convergono su un'eleganza composta, basata su un'armonia di colori, di texture e di forme. Grazie al gres porcellanato effetto intonaco scrostato, le imponenti colonne sono molto più che semplici elementi strutturali, suggerendo l'antica vocazione industriale.

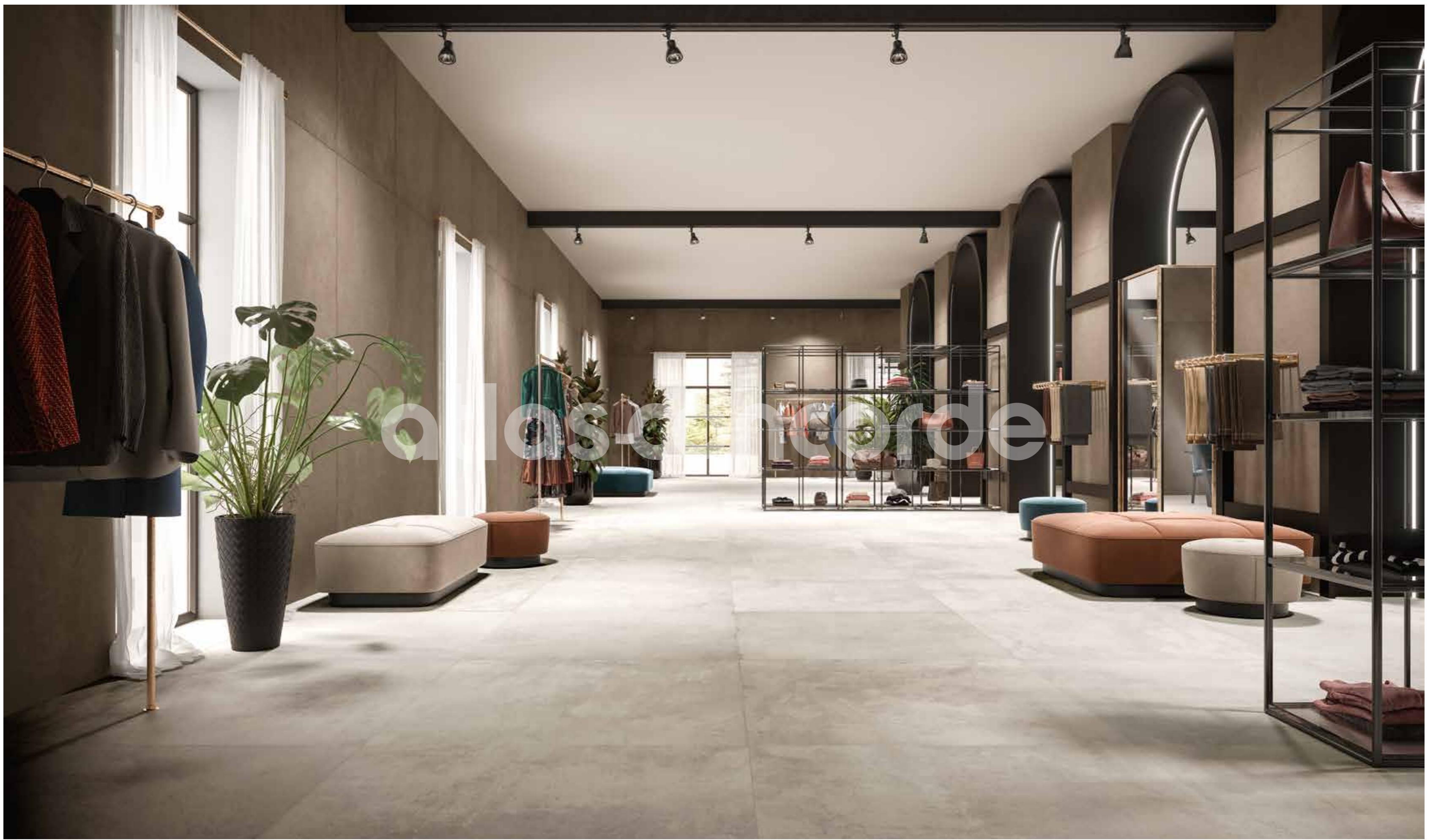
Un espace commercial où les surfaces céramiques et l'aménagement sont caractérisés par une élégance discrète fondée sur l'harmonie des couleurs, des formes et des textures. Grâce au grès cérame à effet enduit vieilli, les grandes colonnes sont bien plus que simples éléments structurels, mais rappellent leur ancienne vocation industrielle.

Ein Geschäftsräum, wo die Keramikoberflächen und die Einrichtungen auf eine abgewogene Eleganz setzen, die auf der Harmonie zwischen Farben, Texturen und Formen basiert. Dank des Feinsteinzeugs mit dem Effekt abgeblätterten Putzes sind die imposanten Säulen weitau mehr als einfache Strukturelemente, indem sie eine antike industrielle Ausrichtung suggerieren.

Uno espacio comercial en el que las superficies cerámicas y las decoraciones se unen en una elegancia compuesta, basada en la armonía de colores, de texturas y de formas. Gracias al gres porcelánico efecto enlucido deschondado, las imponentes columnas son más que simples elementos estructurales, sugiriendo la antigua vocación industrial.

В коммерческом пространстве керамические поверхности и предметы обстановки объединены гармонией цветов, фактур и форм. Благодаря керамограниту с имитацией облупившейся штукатурки, величественные колонны больше, чем просто структурные элементы. Они – своеобразный гимн индустриальной эстетике.







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QUESTI MOSAICI PERMETTONO DI PERSONALIZZARE LA PARETE ATTRAVERSO LA SCELTA DEL COLORE DELLO STUCCO DURANTE LA FASE DI POSA. I COLORI PRESENTATI IN QUESTE PAGINE SONO SUGGERIMENTI DI MOOD E SONO PURAMENTE INDICATIVI.





WHITE MEETS THE WARM,
EARTHY LOOK OF MUD IN AN
ELEGANT COUNTERPOINT
THAT HIGHLIGHTS THE INFINITE
VISUAL CUES OF THE LAYERED
PLASTER SURFACES.

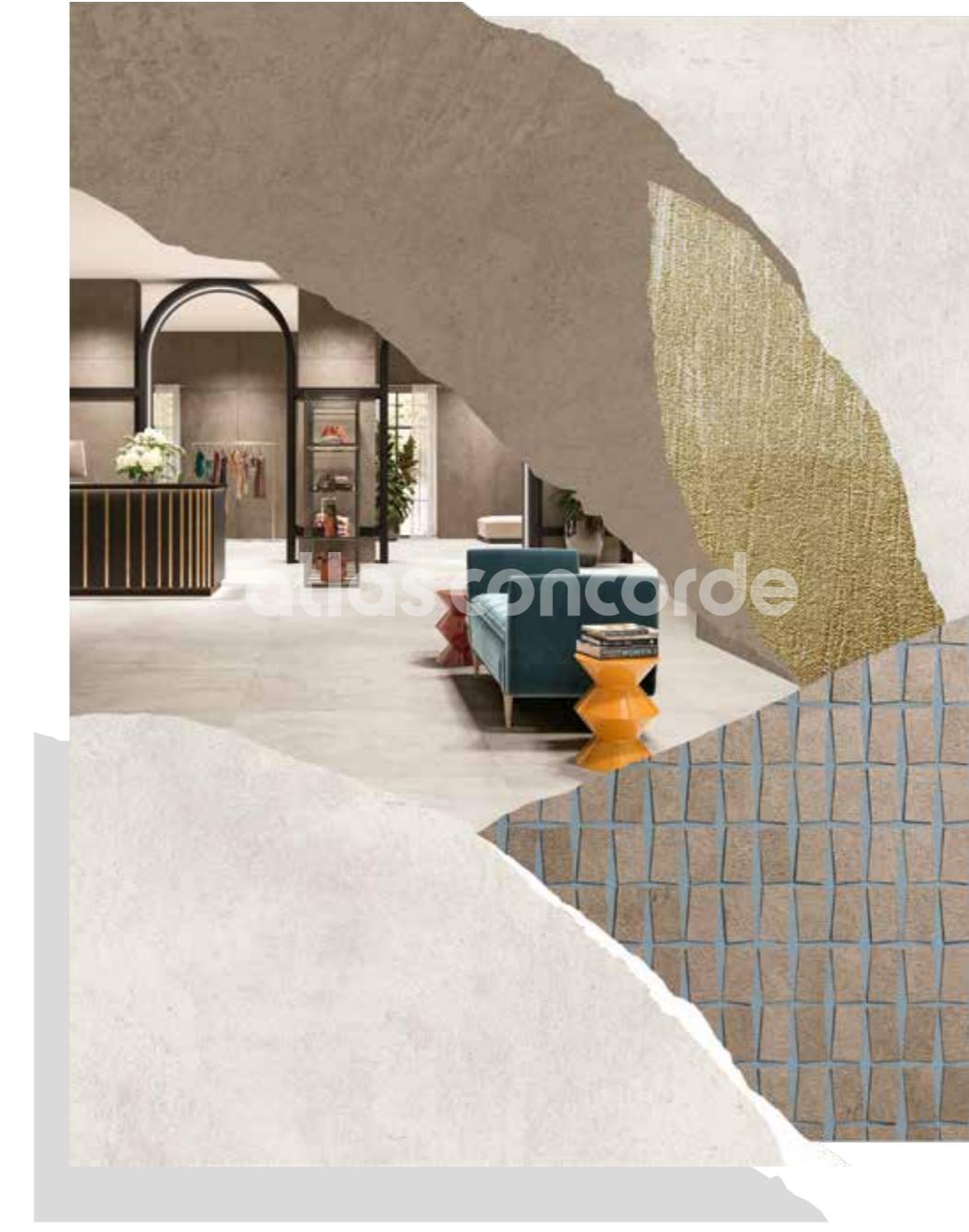
WHITE INCONTRA IL SAPORE
CALDO E TERROSO DI MUD, IN
UN ELEGANTE CONTRAPPUNTO
CHE DÀ RISALTO AGLI
INFINITI SPUNTI VISIVI DELLE
STRATIFICATE SUPERFICI
EFFETTO INTONACO.



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WITH THE CASTLE MOSAIC THE JOINT IS NO LONGER JUST A FUNCTIONAL ELEMENT BUT RATHER BECOMES AN IMPORTANT ESTHETIC FACTOR THAT COMPLETES AND ENHANCES THE GEOMETRY OF THE DECORATION.

COL MOSAICO CASTLE LA FUGA NON È PIÙ SOLO UN ELEMENTO FUNZIONALE MA DIVENTA UN IMPORTANTE FATTORE ESTETICO CHE COMPLETA E VALORIZZA LA GEOMETRIA DEL DECORO.



My choices

PORCELAIN TILES

White

Matte/Matt
120x120 cm | 47¹/₄"x47¹/₄"

Mud

Matte/Matt
120x278 cm | 47¹/₄"x109¹/₂"

PORCELAIN TILE DECORS

Mud Mosaico Castle ± 6 mm
29x29,2 cm | 11³/₈"x11³/₈"

A space in constant renewal

RESTAURANT

A restaurant opens to the public in a historic building with many past lives, all still visible in minimal traces. With its textured plaster effect, Raw celebrates the marks left by time not only on walls and structures but also on the floor.

Un ristorante apre al pubblico un edificio storico dalle molte vite passate, tutte in minima traccia presenti. Con le sue texture effetto intonaco dalla prepotente matericità, Raw celebra i segni che il passare del tempo accumula non solo sulle pareti e strutture ma anche sul pavimento.

Un restaurant situé dans un bâtiment historique empreint de vécu, où toutes les traces de vie passées sont encore présentes, même de manière imperceptible. Avec ses textures effet enduit évoquant puissamment les traces du passé, Raw célèbre les signes que le temps laisse non seulement sur les murs et les structures, mais aussi sur le sol.

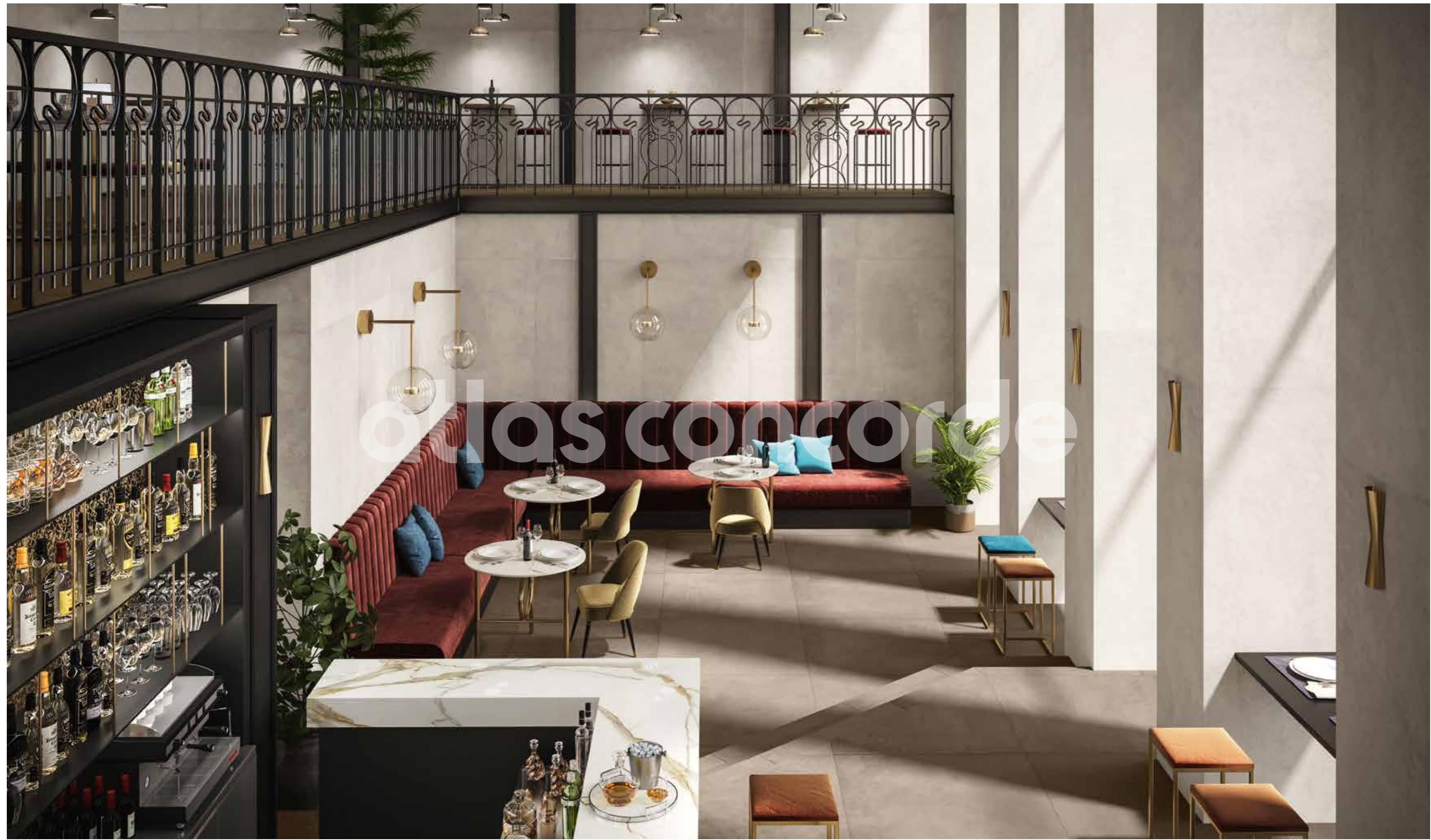
Ein Restaurant öffnet dem Publikum den Einblick in ein historisches Gebäude mit bewegtem Werdegang, dessen Spuren alle auf irgendeine Weise anzutreffen sind. Die Texturen mit dem Effekt von abgebrockeltem Putz hat eine imposante Materialität; mit ihr feiert Raw die Spuren, die von der Zeit nach und nach nicht nur an den Wänden, sondern auch auf den Fußböden hinterlassen werden.

Un restaurante abre al público un edificio antiguo lleno de vidas pasadas, todas algo presentes. Con sus texturas efecto enlucido de fuerte matericidad, Raw celebra los signos que el pasar del tiempo fue dejando no solo en las paredes y estructuras sino también en los pavimentos.

Ресторан открывает для своих гостей двери исторического здания, в котором сохранилось множество следов былых времен. А коллекция Raw украсила своей состаренной фактурной «штукатуркой» не только стены, но и полы, отдавая тем самым дань всем накопившимся отголоскам прошлого.



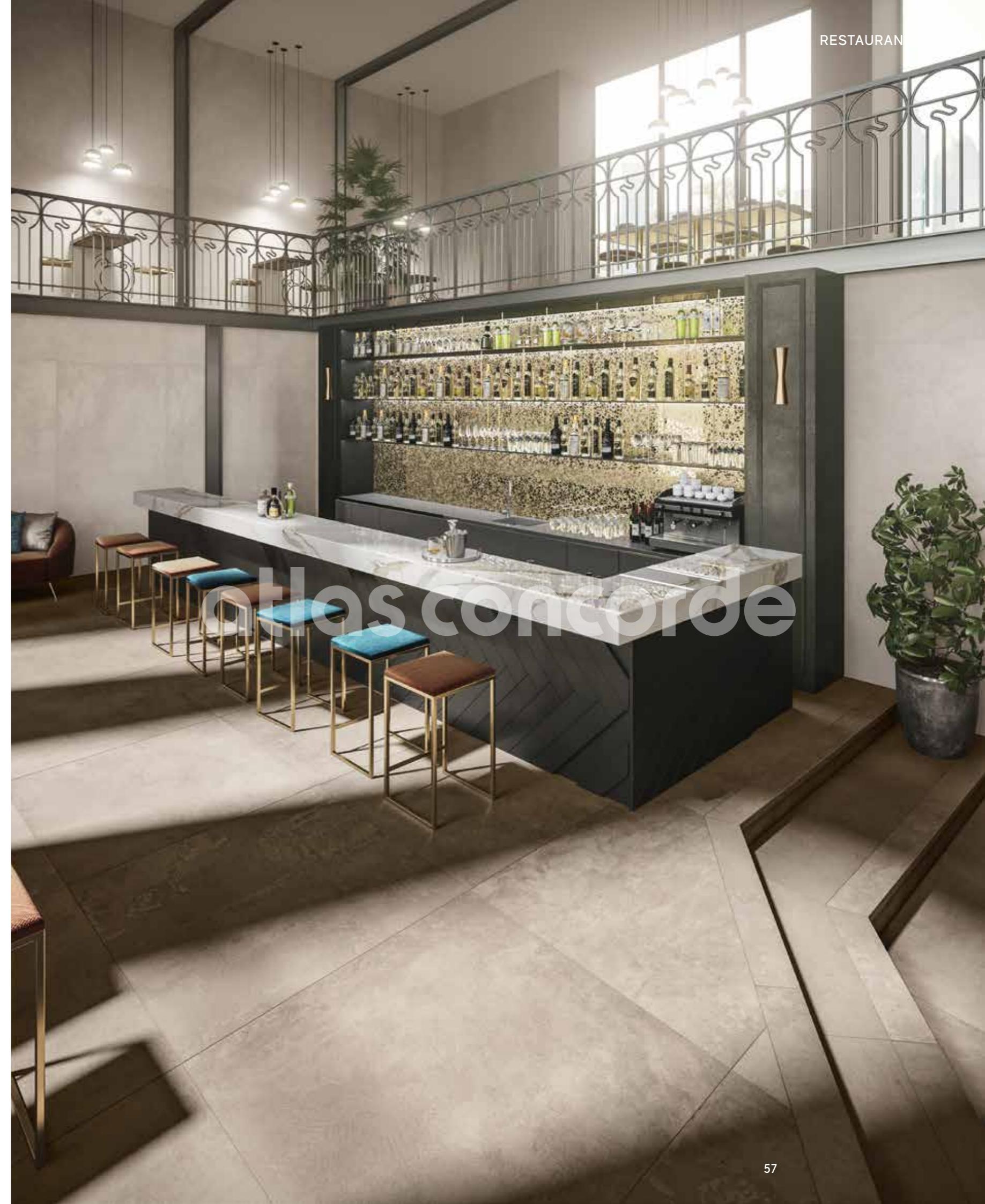
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A WELCOMING, TIMELESS
ENVIRONMENT THAT THE PEELING AND
IMPERFECTIONS OF THE PLASTER
EFFECT OPEN UP TO CONTINUOUS
BLENDING AND REGENERATION.

UN AMBIENTE ACCOGLIENTE E SENZA TEMPO, CHE
LE SCROSTATURE E LE IMPERFEZIONI DELL'EFFETTO
INTONACO APRONO A UNA CONTAMINAZIONE E
A UNA RIGENERAZIONE CONTINUA.





THE LARGE PORCELAIN
TILE SIZES FORM LARGE,
CONTINUOUS BACKDROPS
THAT REINFORCE THE
COLLECTION'S
DÉLABRÉ STYLE.

I GRANDI FORMATI IN GRES
PORCELLANATO FORMANO
ESTESE CAMPITURE
CONTINUE CHE ESALTANO
LO STILE DÉLABRÉ
DELLA COLLEZIONE.



My choices

PORCELAIN TILES

Mud

Matte/Matt
120x120 cm | 47¹/₄"x47¹/₄"

White

Matte/Matt
120x278 cm | 47¹/₄"x109¹/₂"

Atlas Plan

Calacatta Imperiale
Lappato Lux
162x324 cm | 63³/₄"x127¹/₂"

PORCELAIN TRIM TILES

Mud Scalino

33x120 cm | 13"x47¹/₄"

Bathrooms & wellness

atlas concorde



WALL TILES

Restaurant restroom ⁶⁰

Residential bathroom ⁷⁰

Villa bathroom ⁸⁰

Home spa ⁹²

A refined blend of colors

RESTAURANT RESTROOM

Raw features a time-worn plaster effect in original colors, like the intense green of Petroleum. The richness of the ceramic surface and the layered variety of the graphic give a hotel bathroom a unique, distinctive ambience.

Raw declina l'effetto intonaco consumato dal tempo in colori inediti, come il verde intenso di Petroleum. La ricchezza cromatica della superficie ceramica e la stratificata varietà del segno grafico fanno di un bagno dedicato all'ospitalità un ambiente unico e distintivo.

Raw décline l'effet enduit usé par le temps dans des coloris inédits, comme le vert intense de Petroleum. La richesse chromatique de la surface céramique et la variété stratifiée du signe graphique font du restroom dédié au public, un lieu unique et distinctif.

Raw zeigt den Effekt von im Lauf der Zeit abgenutztem, abgeblättertem Putz in noch nie dagewesenen Farbnuancen, wie im intensiven grünen Farnton Petroleum. Die farbliche Reichhaltigkeit der Keramikoberfläche und die geschichtete Vielfalt des graphischen Designs verwandeln ein der Gastfreundlichkeit gewidmetes Bad in einen einzigartigen, charakterlichen Raum.

La colección Raw presenta el efecto enlucido desgastado en colores nuevos, como el verde intenso de Petroleum. La riqueza de cromática de la superficie cerámica y la variedad estratificada de los signos gráficos convierten el cuarto de baño en una estancia única y distintiva.

Raw предлагает для фактуры старой штукатурки новые необычные тона, как густой зеленоватый Petroleum. Богатство цветов на керамической поверхности и рисунок из множества слов придают интерьеру туалета оригинальный и комфортный вид.





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THE PEELING ON SCRATCH
IS PARTICULARLY EVIDENT
WHEN LIT FROM THE
SIDE, EMPHASIZING THE
COLLECTION'S EARTHY SPIRIT.

LE SCROSTATURE IN NETTO
RILIEVO DI SCRATCH SONO MESSE
IN RISALTO DALLA LUCE RADENTE,
CHE ENFATIZZA LO SPIRITO
MATERICO DELLA COLLEZIONE.



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My choices

WALL TILES

Petroleum
50x110 cm | 19⁵/₈"x43¹/₄"
3D Scratch Petroleum
50x110 cm | 19⁵/₈"x43¹/₄"

WALL TRIM TILES

Petroleum Corner
1,4x50 cm | 5⁵/₈"x19⁵/₈"
Petroleum Corner A.E.
1,4x1,4 cm | 5⁵/₈"x5⁵/₈"

Petroleum
3D Scratch Corner
1,4x50 cm | 5⁵/₈"x19⁵/₈"

PORCELAIN TILES

Pearl
Matte/Matt
75x150 cm | 29¹/₂"x59"
Blaze Corten
Matte/Matt
75x150 cm | 29¹/₂"x59"

Details with a refined imperfection

RESIDENTIAL BATHROOM

The extraordinary balance of Rose and Pearl outlines the warm and welcoming personality of a home bathroom, embellished with elegant graphic mosaic inserts. The aged plaster effect suggests echoes of the past that colors, architecture, and furnishings reinvent in full expressive freedom.

L'intesa straordinaria di Rose e Pearl delinea la personalità calda e accogliente di un bagno domestico, impreziosita dagli eleganti inserti grafici in mosaico. L'effetto intonaco invecchiato suggerisce echi di un tempo passato che colori, architettura e arredi reinventano in piena libertà espressiva.

L'accord extraordinaire entre Rose et Pearl souligne la personnalité chaude et accueillante d'une salle de bains domestique, enrichie par les élégants inserts graphiques de la mosaïque. L'effet enduit vieilli suggère des échos d'autan que les couleurs, l'architecture et la décoration réinventent dans une pleine liberté d'expression.

Die außerordentliche Harmonie von Rose und Pearl kennzeichnet die warme und gemütliche Personalität eines privaten Badezimmers, das mit eleganten graphischen Mosaikeinsätzen bereichert ist. Der Effekt von gealtertem Putz suggeriert Echos einer vergangenen Zeit, die von den Farben, Architekturen und Einrichtungen in voller Ausdrucksfreiheit neu erfunden wird.

La perfecta alianza de Rose y Pearl imprime personalidad cálida y acogedora al cuarto de baño de una vivienda, embellecido por las delicadas y elegantes incrustaciones gráficas del mosaico. El efecto envejecido emana ecos de tiempos pasados; colores, arquitectura y decoraciones se reinventan en total libertad de expresión.

Удивительная гармония цветов Rose и Pearl создает в домашней ванной комнате теплый уют, а элегантные мозаичные вставки добавляют своеобразную драгоценную ноту. Эффект разрушенной штукатурки выглядит как дорогой отголосок старины, которому разные оттенки цвета, архитектурные формы, предметы обстановки придают особую выразительность.



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IN COMBINATION WITH THE BRIGHT PEARL GRAY OF THE FLOOR, ANTIQUE PINK IS ONE OF THE ORIGINAL COLORS USED IN THE WALL TILES.

IN ABBINAMENTO AL LUMINOSO GRIGIO PERLA DEL PAVIMENTO, IL ROSA ANTICO È UNO DEI COLORI INEDITI SUI QUALI PUNTA IL PROGETTO DA RIVESTIMENTO.



atlas concorde



THANKS TO THE PURELY GRAPHIC TEXTURE AND THE CONTRASTING COLOR OF THE JOINT, THE MOSAIC INSERTS ON THE WALL OFFER IMMENSE CREATIVE FREEDOM.



GRAZIE ALLA TEXTURE PURAMENTE GRAFICA E AL CONTRASTO CROMATICO DELLA FUGA, A PARETE GLI INSERTI IN MOSAICO PERMETTONO GRANDE LIBERTÀ CREATIVA.

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My choices

WALL TILES

Rose

50x110 cm | 19⁵/₈"x43¹/₄"

Pearl

50x110 cm | 19⁵/₈"x43¹/₄"

WALL TILE DECORS

Pearl Mosaico Twist

35,8x31 cm | 14¹/₈"x12¹/₄"

Rose Mosaico Twist

35,8x31 cm | 14¹/₈"x12¹/₄"

WALL TRIM TILES

Rose Corner

1,4x50 cm | 5¹/₈"x19⁵/₈"

PORCELAIN TILES

Pearl

Matte/Matt

75x150 cm | 29¹/₂"x59"

Delicately contrasting colors

VILLA BATHROOM

A bathroom where walls, volumes, and niches are both decorative and functional. Pearl and Blue adorn the space with elegance in discreet, contrasting tones that reveal all the collection's graphic richness.

Una stanza da bagno in cui quinte, volumi e nicchie assumono una dimensione decorativa, oltre che funzionale. Pearl e Blue vestono lo spazio con eleganza in un contrasto discreto di toni che palesa tutta la ricchezza grafica della collezione.

Une salle de bains où les éléments, les niches et les volumes assument une valeur décorative fonctionnelle. Pearl et Blue habillent élégamment l'espace dans un contraste délicat de tonalités qui révèlent toute la richesse graphique de la collection.

Ein Badezimmer, wo Kulissen, Volumen und Nischen nicht nur eine funktionelle, sondern auch eine dekorative Dimension haben. Pearl und Blue kleiden den Raum mit Eleganz, wobei ein diskreter Farbkontrast den ganzen graphischen Reichtum der Kollektion offenbart.

Un cuarto de baño en el que divisorios, volúmenes y huecos adquieren una dimensión además de decorativa también funcional. Pearl y Blue viste el espacio con elegancia en un contraste discreto de tonos que revela toda la riqueza gráfica de la colección.

В ванной комнате перегородки, объемные элементы, ниши декоративны и функциональны. Плитки Pearl и Blue украшают пространство неброским контрастом тонов, деликатно раскрывающим богатство рисунка.



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THE REALISM OF THE WALL
TILES' PLASTER LOOK IS
SURPRISING, ESPECIALLY IN
THE NEW COLORS.

IL REALISMO DELL'EFFETTO
INTONACO A RIVESTIMENTO
STUPISCE, SPECIE QUANDO SI
MISURA CON CROMIE INEDITE.





THE CHOICE OF A COLORED GROUT THAT RECALLS THE TONES OF THE ENVIRONMENT ENHANCES THE DESIGN OF THE BLOCK MOSAIC.

LA SCELTA DI UNO STUCCO COLORATO CHE RIPRENDE I TONI DELL'AMBIENTE VALORIZZA IL DISEGNO DEL MOSAICO BLOCK.

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BLUE GOLD 50x110 cm

CONTAINS GOLD. THE USE OF A COMMON MILD DETERGENT IS RECOMMENDED. AVOID USING ACIDIC OR ALKALINE PRODUCTS, WAXES, STEEL WOOL, OR ABRASIVES.

PARTI IN ORO. SI CONSIGLIA L'UTILIZZO DI UN COMUNE DETERGENTE NEUTRO. EVITARE L'UTILIZZO DI PRODOTTI ACIDI O ALCALINI, CERANTI, PAGLIETTE DI METALLO O ABRASIVE.

THE PORCELAIN TILE WASHBASIN COMBINES THE LOOK OF THE PLASTER EFFECT WITH THE GUARANTEE OF AN UNALTERABLE SURFACE.

IL TOP LAVABO IN GRES PORCELLANATO UNISCE ALL'ESTETICA DELL'EFFETTO INTONACO LA GARANZIA DI UNA SUPERFICIE INALTERABILE.





My choices

WALL TILES

Blue
50x110 cm | 19⁵/₈"x43¹/₄"

Pearl
50x110 cm | 19⁵/₈"x43¹/₄"

WALL TILE DECORS

Blue Mosaico Block
28x28 cm | 11"x11"

Pearl Mosaico Block
28x28 cm | 11"x11"

WALL TRIM TILES

Blue Corner
1,4x50 cm | 5¹/₈"x19⁵/₈"

PORCELAIN TILES

Pearl
Matte/Matt
75x150 cm | 29¹/₂"x59"

A strong industrial character

HOME SPA

Raw finds a perfect balance with the metal look, with which it shares an industrial matrix. An interesting mix to view in its entirety for a bathroom whose quality is the result of a set of surfaces, finishes, and furnishings in perfect délabré style.

Raw trova un perfetto equilibrio con il look metallo col quale condivide la matrice industriale. Un mix interessante da valutare nella sua interezza per una sala da bagno la cui qualità è data dall'insieme di superfici, finiture e arredi in perfetto stile délabré.

Raw trouve un équilibre parfait avec le look métal dont il partage la matrice industrielle. Un mix intéressant évalué en un seul tout, pour une salle de bains où la qualité est conférée par l'ensemble des surfaces, des finitions et des décorations en parfait style délabré.

Raw ist in perfekter Harmonie mit dem Metall-Look, dessen industrielle Matrix er teilt. Ein interessanter Mix, das im Gesamteindruck für ein Badezimmer zu bewerten ist, bei dem die Qualität sich aus Oberflächen, Endbearbeitungen und Einrichtungen in perfektem Délabré-Stil zusammensetzt.

Raw encuentra el equilibrio perfecto con el look metal por su denominador común industrial. Un conjunto interesante para examinarlo en un cuarto de baño cuya calidad está impresa por el conjunto de superficies, acabados y decoraciones de perfecto estilo délabré.

Коллекция Raw великолепно смотрится рядом с плитками под металл – у них общий индустриальный характер. Вместе их можно уложить в ванной комнате, дополнив обстановку предметами в том же «обшарпанном» стиле».





ATLAS CONCORDE

THE EVOLUTION OF SURFACES
OVER TIME BECOMES A
TREND IN INTERIOR DESIGN,
FOR SPACES WITH A STRONG
INDUSTRIAL SPIRIT.

L'EVOLUZIONE DELLE
SUPERFICI NEL CORSO DEL
TEMPO DIVENTA TENDENZA
DELL'INTERIOR DESIGN,
PER SPAZI DAL FORTE
SPIRITO INDUSTRIALE.





IN ADDITION TO THE FOLDED RIBBON MOTIF,
THE APPEARANCE OF THE FLAG MOSAIC
IS ALSO A RESULT OF THE GROUT USED,
WHETHER CONTRASTING OR TONE-ON-TONE.

OLTRE AL MOTIVO GRAFICO A
NASTRO RIPIEGATO, L'ASpetto
DEL MOSAICO FLAG È
DETERMINATO DALLO STUCCO,
A CONTRASTO O TONO SU TONO.



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September 2019





SOFT ATTITUDE



PERFECT BALANCE

Adding a touch of color with grouting

PORCELAIN & WALL TILE DECORS

COLORS MATCH

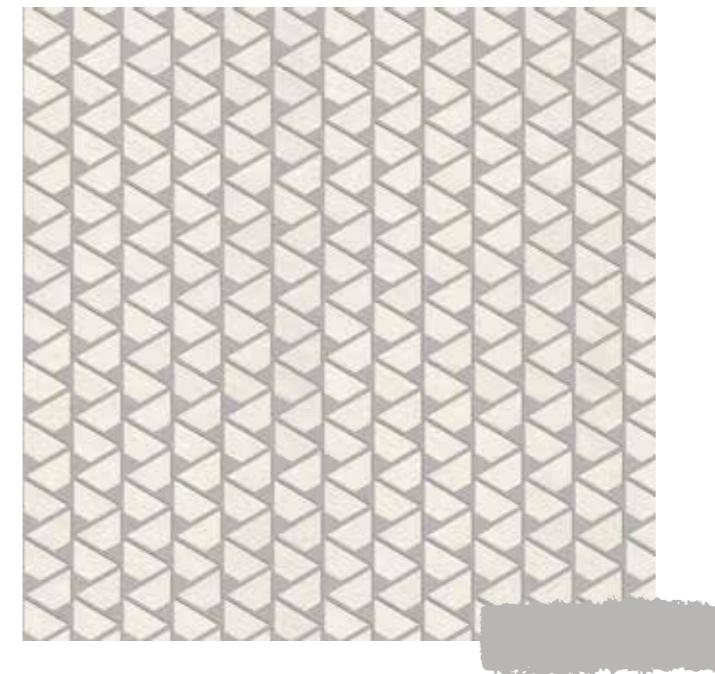




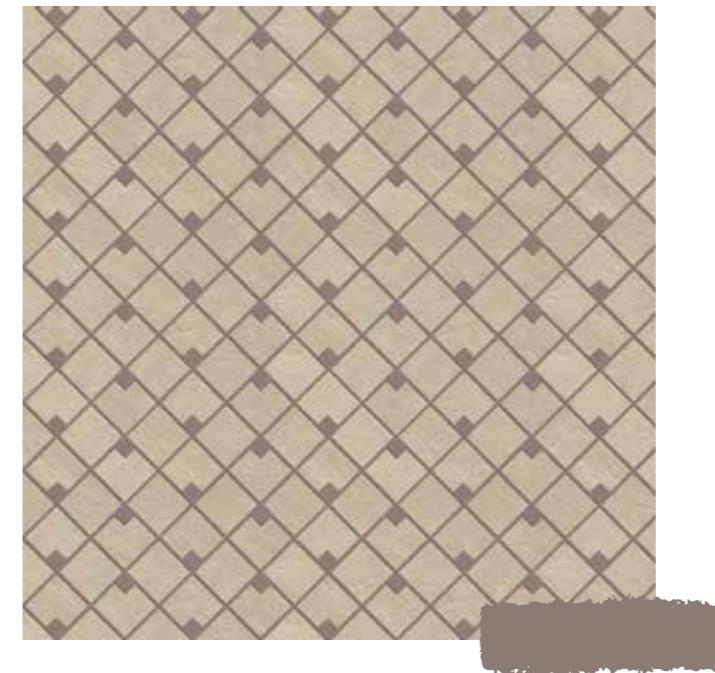
* These mosaics allow you to customize a wall by choosing the color of the grout during the laying phase. The colors presented in these pages are mood suggestions and purely indicative. / Questi mosaici permettono di personalizzare la parete attraverso la scelta del colore dello stucco durante la fase di posa. I colori presentati in queste pagine sono suggerimenti di mood e sono puramente indicativi. / Ces mosaïques permettent de personnaliser le mur moyennant le choix du coloris du joint pendant la phase de pose. Les coloris présentés sur ces pages sont des idées de mood fournies qu'à titre purement indicatif. / Diese Mosaiken können zur Personalisierung der Wand mit Fugenmassen in Farben nach Wahl verfügt werden. Die auf diesen Seiten abgebildeten Farben verstehen sich als unverbindliche Beispiele für den erzielbaren Gesamteindruck. / Con estos mosaicos es posible llevar a cabo cualquier idea de personalización de la pared, con la elección del color del estuco durante la fase de colocación. Los colores que les presentamos en estas páginas son sugerencias de estados de ánimo ("mood") y puramente indicativos. / Эта мозаика позволяет индивидуализировать стену путем выбора цвета шовной затирки. Цвета, представленные на этих страницах, приведены в качестве примеров и носят ориентировочный характер.

Soft attitude

WALL TILE DECOR ± 8,5 mm
White Mosaico Flag *



WALL TILE DECOR ± 8,5 mm
Sand Mosaico Block *



WALL TILE DECOR ± 8,5 mm
Pearl Mosaico Twist *



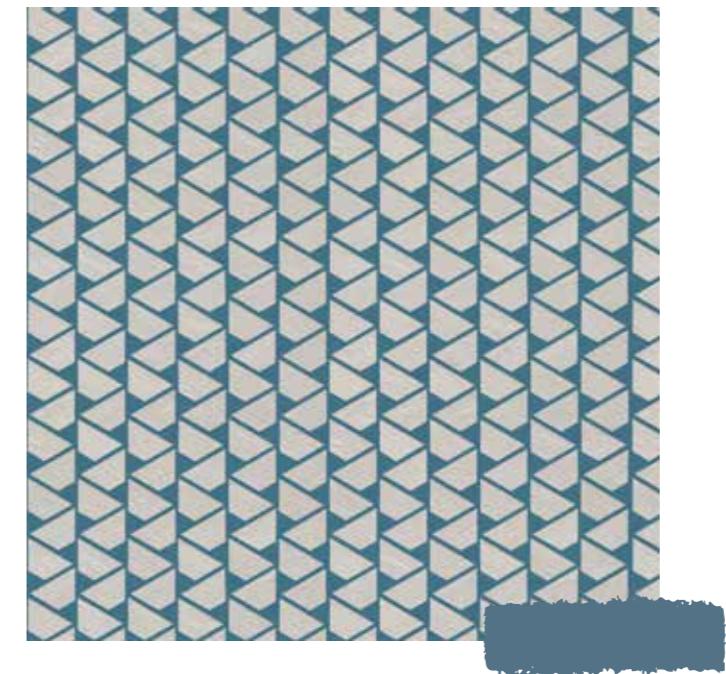
PORCELAIN TILE DECOR ± 6 mm
Mud Mosaico Castle *



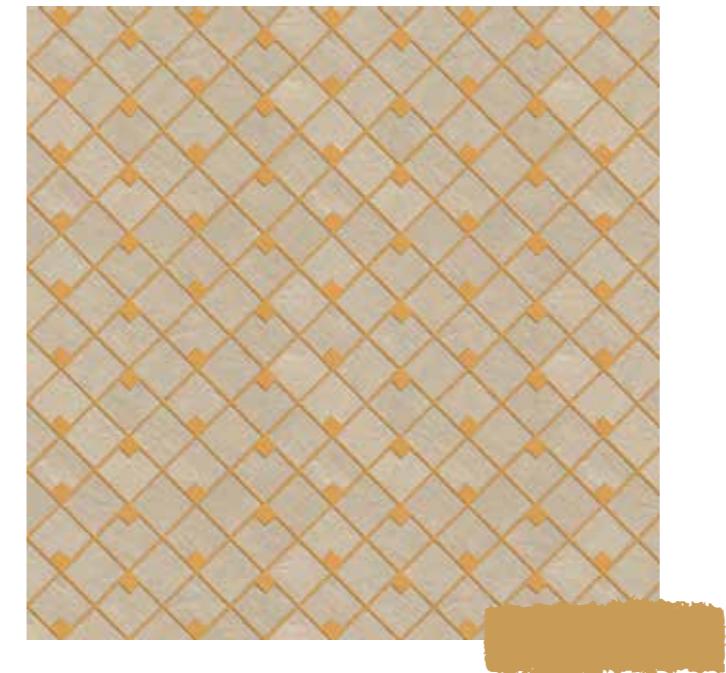


Perfect balance

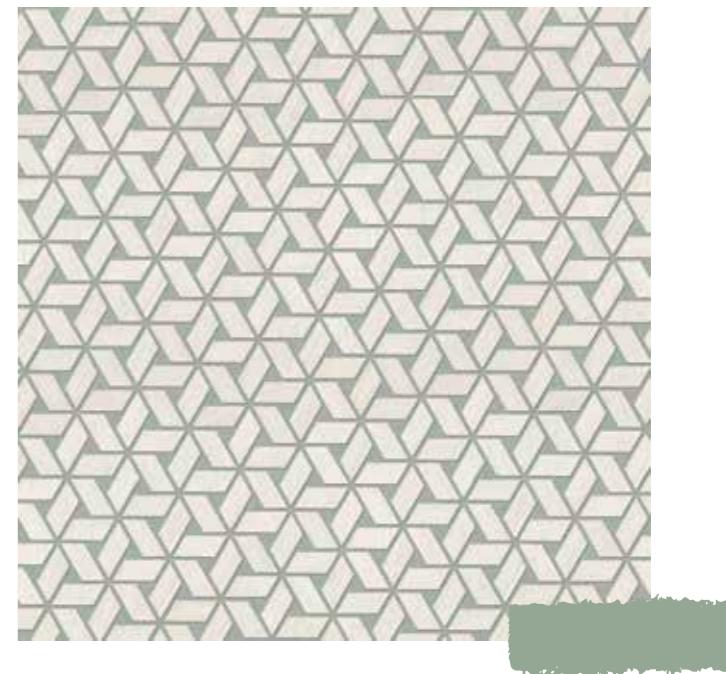
WALL TILE DECOR $\pm 8,5$ mm
Pearl Mosaico Flag *



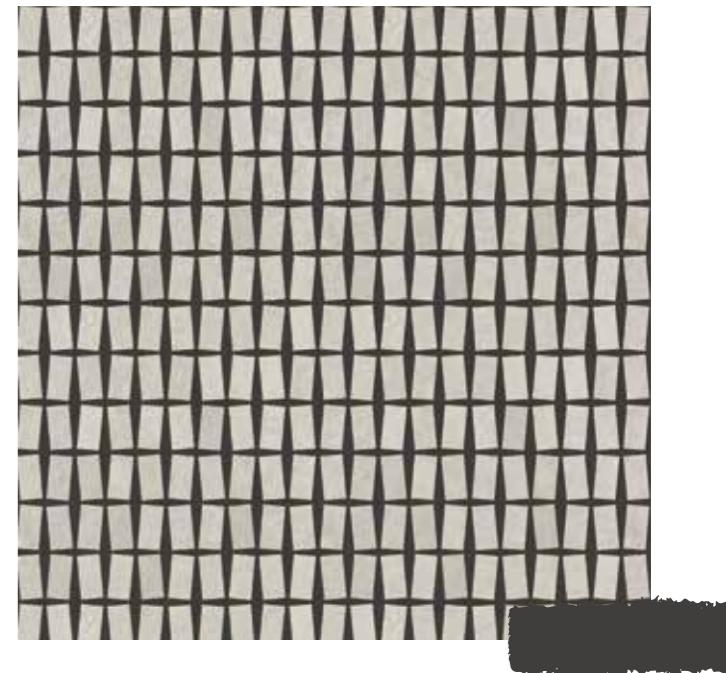
WALL TILE DECOR $\pm 8,5$ mm
Sand Mosaico Block *



WALL TILE DECOR $\pm 8,5$ mm
White Mosaico Twist *



PORCELAIN TILE DECOR ± 6 mm
Pearl Mosaico Castle *

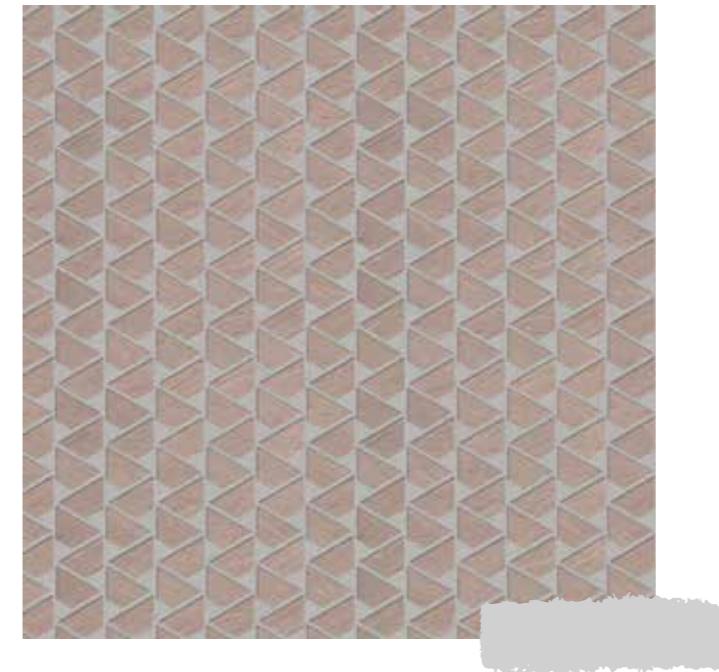


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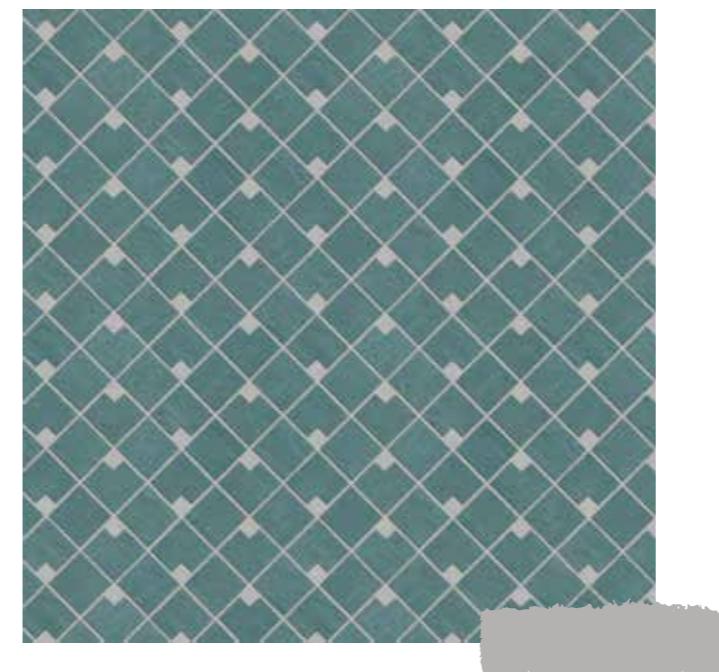


Matching colors

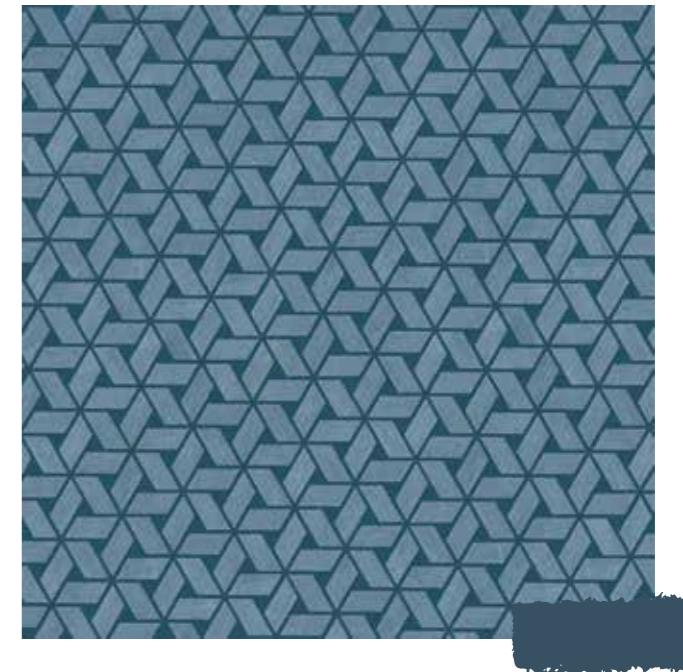
WALL TILE DECOR ± 8,5 mm
Rose Mosaico Flag *



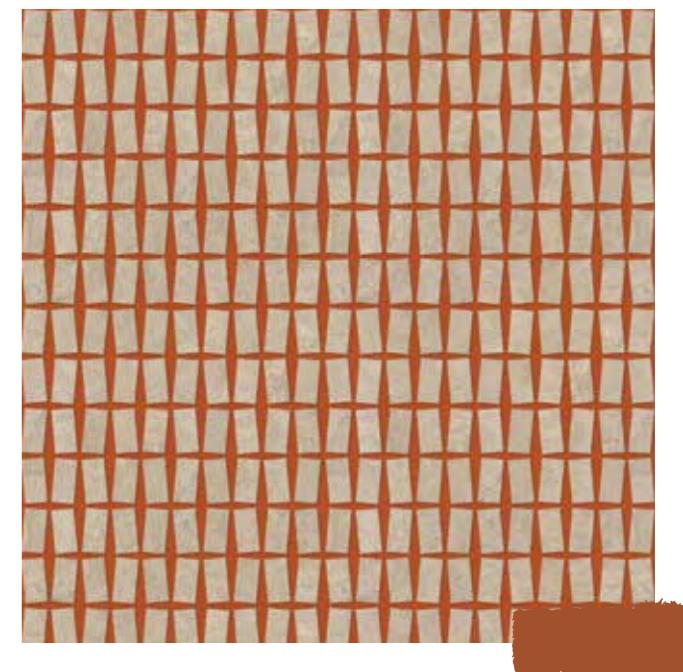
WALL TILE DECOR ± 8,5 mm
Petroleum Mosaico Block *



WALL TILE DECOR ± 8,5 mm
Blue Mosaico Twist *



PORCELAIN TILE DECOR ± 6 mm
Sand Mosaico Castle *



* These mosaics allow you to customize a wall by choosing the color of the grout during the laying phase. The colors presented in these pages are mood suggestions and purely indicative. / Questi mosaici permettono di personalizzare la parete attraverso la scelta del colore dello stucco durante la fase di posa. I colori presentati in queste pagine sono suggerimenti di mood e sono puramente indicativi. / Ces mosaïques permettent de personnaliser le mur moyennant le choix du coloris du joint pendant la phase de pose. Les coloris présentés sur ces pages sont des idées de mood fournies qu'à titre purement indicatif. / Diese Mosaiken können zur Personalisierung der Wand mit Fugenmassen in Farben nach Wahl verfügt werden. Die auf diesen Seiten abgebildeten Farben verstehen sich als unverbindliche Beispiele für den erzielbaren Gesamteindruck. / Con estos mosaicos es posible llevar a cabo cualquier idea de personalización de la pared, con la elección del color del estuco durante la fase de colocación. Los colores que les presentamos en estas páginas son sugerencias de estados de ánimo ("mood") y puramente indicativos. / Эта мозаика позволяет индивидуализировать стену путем выбора цвета шовной затирки. Цвета, представленные на этих страницах, приведены в качестве примеров и носят ориентировочный характер.

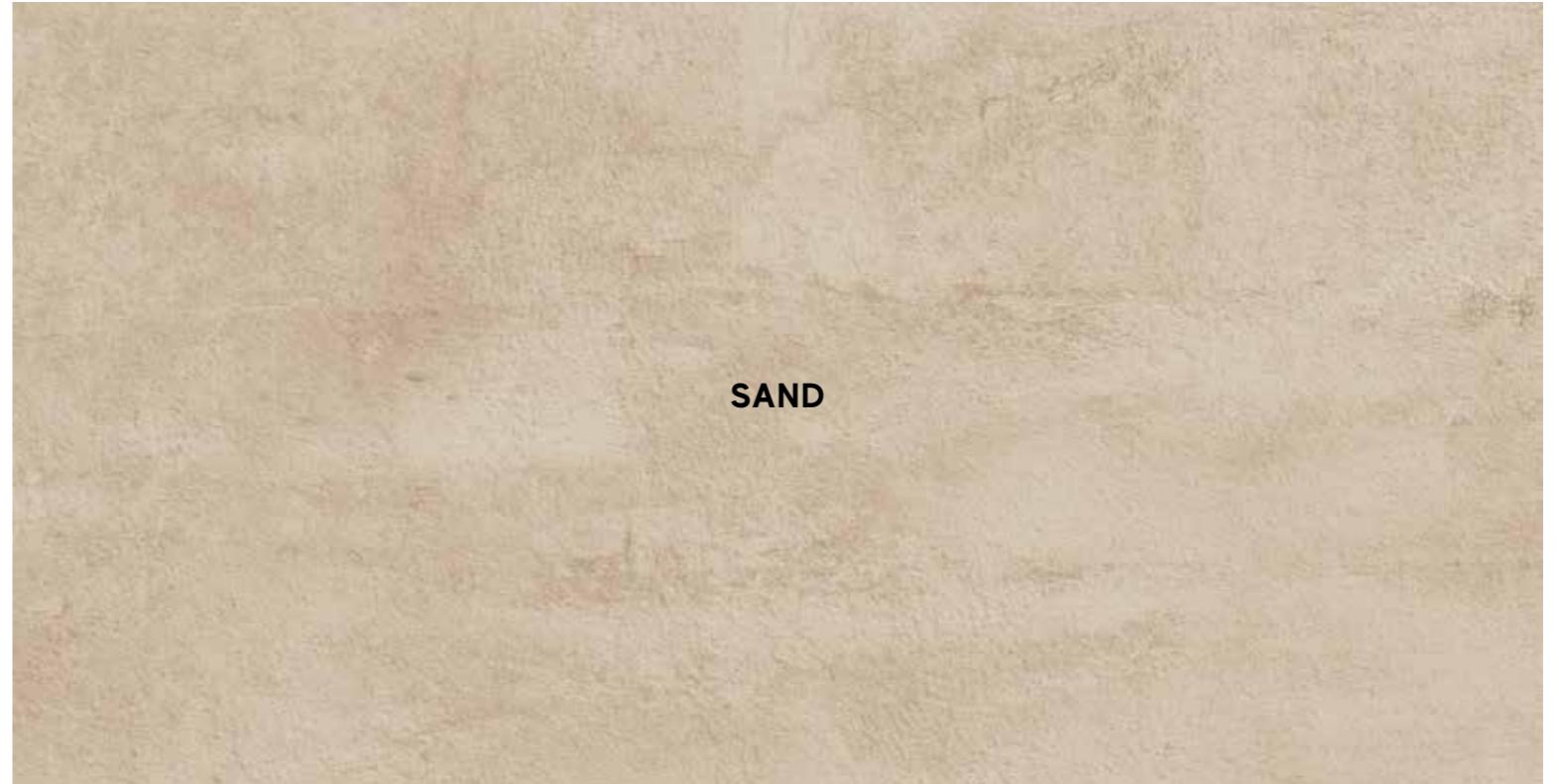
* For the best performance of the mosaic we recommend the use of epoxy mortars (class RG - EN 13888/ISO 13007) or decorative resins-cement, following the manufacturer's instructions. / Al fine di ottenere una resa ottimale del mosaico, è consigliato l'utilizzo di malte epossidiche (classe RG - EN 13888/ISO 13007) o di resine cementizie attendendosi alle indicazioni di utilizzo fornite dal produttore. / Afin d'obtenir un rendu optimal de la mosaïque, nous vous conseillons d'utiliser des mortiers époxy (classe RG - EN 13888/ISO 13007) ou des résines à base de ciment, en suivant les indications d'utilisation fournies par le fabricant. / Um das Mosaik optimal zur Geltung zu bringen, empfehlen wir die Verwendung von Epoxidharzfugemörtel (Klasse RG - EN 13888/ISO 13007) oder von vergüteten Fugenmörteln unter Beachtung der vom Hersteller angegebenen Verwendungshinweise. / Para obtener un rendimiento óptimo del mosaico, se aconseja utilizar mortero epoxi (clase RG - EN 13888/ISO 13007) o resinas de cemento siguiendo las indicaciones entregadas por el fabricante. / Для наилучшего эстетического результата при укладке мозаики рекомендуется использовать эпоксидные растворы (класс RG - EN 13888/ISO 13007) или полимерцемент, соблюдая инструкции производителя.

RAW

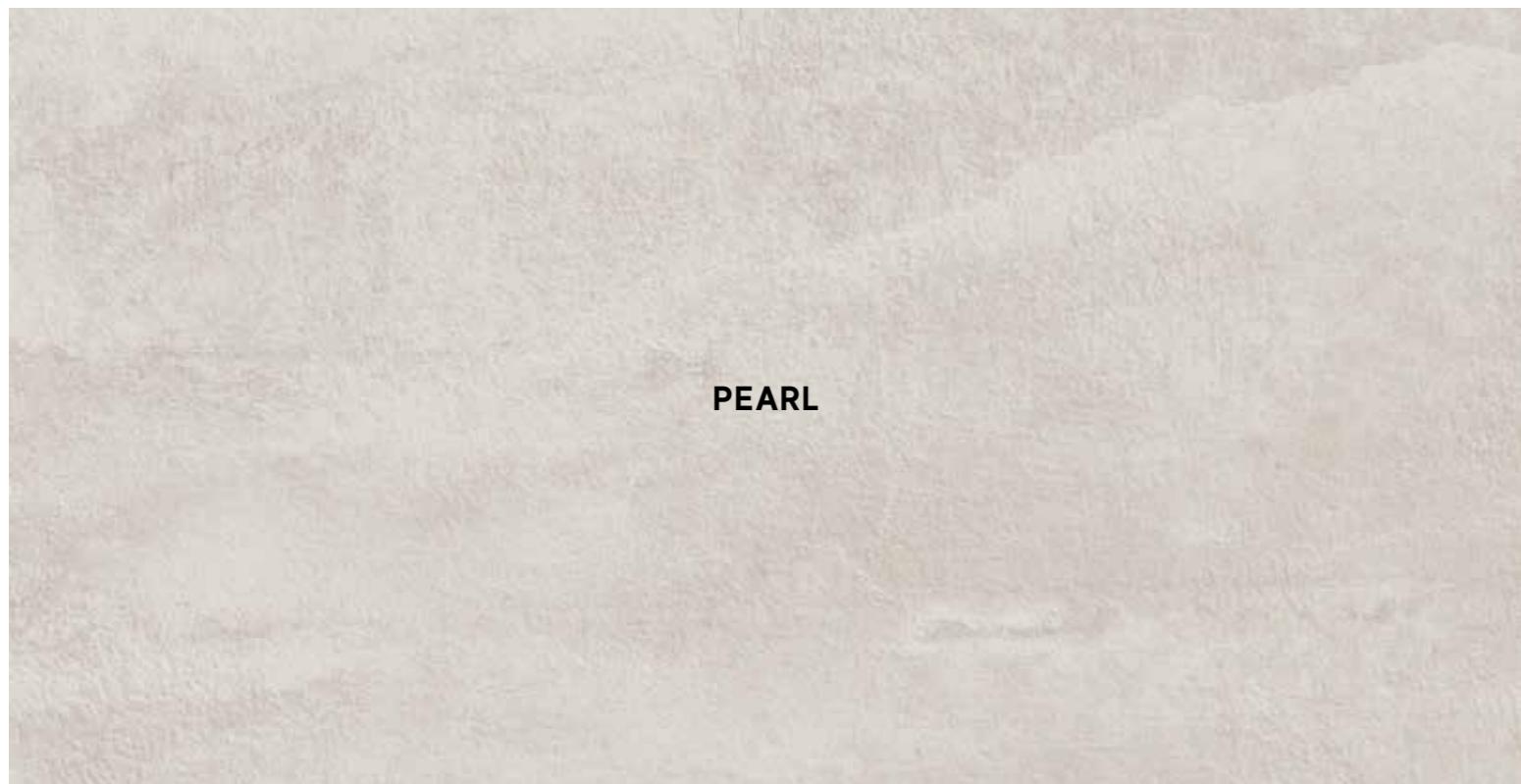
Porcelain tile color range



WHITE



SAND



PEARL



MUD



Porcelain tiles \pm 20 mm

For further details on the 20mm thick products, related trim pieces and installation systems - in particular for recommendations and precautions during installation- please refer to the Outdoor Design section on the Atlas Concorde website or to the Outdoor Design catalogue. Per dettagli sul prodotto e sui relativi pezzi speciali in 20mm di spessore, per i sistemi di posa e, in particolare, per raccomandazioni, accorgimenti e precauzioni in fase di posa e progettazione, si raccomanda di prendere visione del catalogo Outdoor Design e della sezione Outdoor Design del sito Atlas Concorde. / Pour plus de renseignements sur le produit, les pièces spéciales de 20mm d'épaisseur et sur les systèmes de pose, ainsi que pour tous conseils et recommandations et précautions d'emploi pendant la pose ou en phase de conception, nous vous recommandons de lire le catalogue Outdoor Design et de consulter la section Outdoor Design sur le site d'Atlas Concorde. / Bitte beachten Sie die detaillierten Informationen zum Produkt und zu den zugehörigen Formteilen in 20mm Stärke, zu den Verlegesystemen sowie vor allem die Empfehlungen, Tipps und bei der Planung und Verlegung zu beachtenden Vorsichtsmaßnahmen, die im Katalog Outdoor Design sowie im Bereich Outdoor Design der Atlas Concorde-Website aufgeführt sind. / Para mayor información sobre el producto y sus relativas piezas especiales de 20mm de grosor, para los sistemas de colocación, y en particular, para las recomendaciones, cautelas y precauciones en la fase de colocación y diseño, se recomienda consultar el catálogo Outdoor Design y la sección Outdoor Design del sitio Atlas Concorde. / Подробнее о плитках и о специальных элементах толщиной 20мм, о системах монтажа, о мерах предосторожности при проектировании и укладке можно узнать в каталоге Outdoor Design и в разделе Outdoor Design на сайте Atlas Concorde.

RAW Porcelain tiles

COLOURED BODY PORCELAIN TILES - RECTIFIED MONOCALIBER
GRES PORCELLANATO COLORATO IN MASSA - RETTIFICATO MONOCALIBRO

Grès cérame coloré dans la masse - Rectifié mono-calibre / Durchgefäßtes Feinsteinzeug - Geschliffen einkalibrig
Gres porcelánico coloreado en masa - Rectificado monocalibre / Керамический гранит окрашенный в массе - Ретифицированный в одном калибре

Sizes and surfaces / Formati e superfici

MATTE / MATT / MAT / MATT / MATE / МАТОВАЯ

120x278 cm - 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "	\pm 6 mm
120x120 cm - 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "	\pm 9 mm
75x150 cm - 29 $\frac{1}{2}$ "x59"	\pm 9,5 mm
75x75 cm - 29 $\frac{1}{2}$ "x29 $\frac{1}{2}$ "	\pm 9,5 mm
37,5x75 cm - 14 $\frac{3}{4}$ "x29 $\frac{1}{2}$ "	\pm 9,5 mm
60x60 cm - 23 $\frac{5}{8}$ "x23 $\frac{5}{8}$ "	\pm 9 mm
30x60 cm - 11 $\frac{3}{4}$ "x23 $\frac{5}{8}$ "	\pm 9 mm

Sizes available in all colors /
Formati disponibili in tutti i colori

GRIP / GRIP

37,5x75 cm - 14 $\frac{3}{4}$ "x29 $\frac{1}{2}$ "	\pm 9,5 mm
--	--------------

Size available in all colors /
Formato disponibile in tutti i colori

OUTDOOR PAVING \pm 20 mm / PAVIMENTI DA ESTERNO \pm 20 mm
SOLS D'EXTÉRIEUR \pm 20 mm / BODENBELÄGE FÜR AUSSENBEREICHE
 \pm 20 mm / PAVIMENTOS PARA EXTERIORES \pm 20 mm /
УЛИЧНАЯ ПЛИТКА \pm 20 mm

120x120 cm - 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "	\pm 20 mm
60x120 cm - 23 $\frac{5}{8}$ "x47 $\frac{1}{4}$ "	\pm 20 mm

Sizes available in all colors /
Formati disponibili in tutti i colori



Color-shading /
Stonalingazione



RAW

Porcelain tile decors

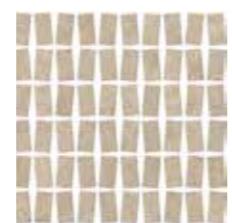
Raw White
Mosaico Castle ± 6 mm *



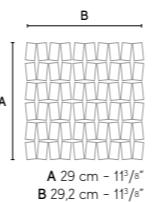
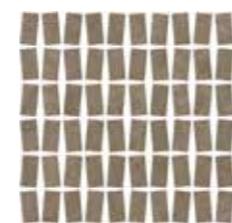
Raw Pearl
Mosaico Castle ± 6 mm *



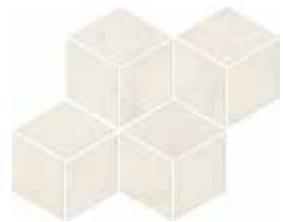
Raw Sand
Mosaico Castle ± 6 mm *



Raw Mud
Mosaico Castle ± 6 mm *



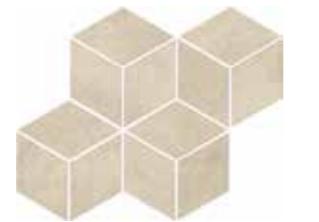
Raw White
Mosaico Esagono
35,2x30,5 cm - 13 $\frac{7}{8}$ "x12"



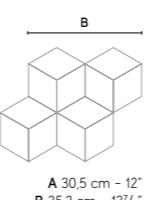
Raw Pearl
Mosaico Esagono
35,2x30,5 cm - 13 $\frac{7}{8}$ "x12"



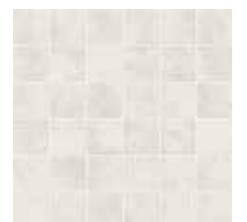
Raw Sand
Mosaico Esagono
35,2x30,5 cm - 13 $\frac{7}{8}$ "x12"



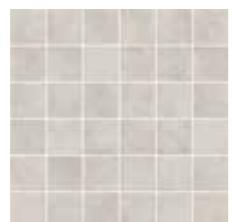
Raw Mud
Mosaico Esagono
35,2x30,5 cm - 13 $\frac{7}{8}$ "x12"



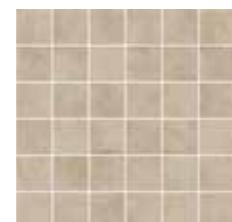
Raw White
Mosaico Matt
30x30 cm - 11 $\frac{3}{4}$ "x11 $\frac{3}{4}$ "



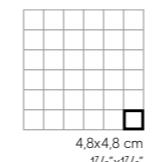
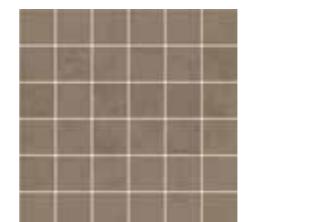
Raw Pearl
Mosaico Matt
30x30 cm - 11 $\frac{3}{4}$ "x11 $\frac{3}{4}$ "



Raw Sand
Mosaico Matt
30x30 cm - 11 $\frac{3}{4}$ "x11 $\frac{3}{4}$ "



Raw Mud
Mosaico Matt
30x30 cm - 11 $\frac{3}{4}$ "x11 $\frac{3}{4}$ "



The decoration can only be laid on the wall. / Il decoro si può posare solo a rivestimento. / Décor uniquement mural. / Das Dekor kann nur an der Wand verlegt werden. / La decoración se puede colocar únicamente en paredes. / Декор может быть уложен только на стену.

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For the best performance of the mosaic we recommend the use of epoxy mortars (class RG - EN 13888/ISO 13007) or decorative resins-cement, following the manufacturer's instructions. / Al fine di ottenere una resa ottimale del mosaico, è consigliato l'utilizzo di malte epossidiche (classe RG - EN 13888/ISO 13007) o di resine cementizie attendendosi alle indicazioni di utilizzo fornite dal produttore. / Afin d'obtenir un rendu optimal de la mosaïque, nous vous conseillons d'utiliser des mortiers époxy (classe RG - EN 13888/ISO 13007) ou des résines à base de ciment, en suivant les indications d'utilisation fournis par le fabricant. / Um das Mosaik optimal zur Geltung zu bringen, empfehlen wir die Verwendung von Epoxidharzfugenmörtel (Klasse RG - EN 13888/ISO 13007) oder von vergüteten Fugenmörteln unter Beachtung der vom Hersteller angegebenen Verwendungshinweise. / Para obtener un rendimiento óptimo del mosaico, se aconseja utilizar mortero epoxi (clase RG - EN 13888/ISO 13007) o resinas de cemento siguiendo las indicaciones entregadas por el fabricante. / Для наилучшего эстетического результата при кладке мозаики рекомендуется использовать эпоксидные растворы (класс RG - EN 13888/ISO 13007) или полимерцемент, соблюдая инструкции производителя.



atlas concorde

RAW Wall tiles

WHITEBODY WALL TILES - RECTIFIED MONOCALIBER

RIVESTIMENTI IN PASTA BIANCA - RETTIFICATO MONOCALIBRO

Revêtements en pâte blanche - Rectifié mono-calibre / Weißscherbige Wandfliesen - Geschliffen einkalibrig

Revestimientos en pasta blanca - Rectificado monocalibre / Настенная плитка из белой глины - Ретифицированный в одном калибре

Sizes and surfaces / Formati e superfici

MATTE / MATT

MAT / MATT / MATE / МАТОВАЯ

50x110 cm - 19⁵/₈"x43¹/₄" ✕ 8,5 mm

Size available in all colors / Formato disponibile in tutti i colori



3D WALL TILES

50x110 cm - 19⁵/₈"x43¹/₄" ✕ 10 mm 3D Scratch

> White, Pearl, Blue, Petroleum

Raw White

50x110 cm - 19⁵/₈"x43¹/₄"



Raw Pearl

50x110 cm - 19⁵/₈"x43¹/₄"



Raw Sand

50x110 cm - 19⁵/₈"x43¹/₄"



Raw Blue

50x110 cm - 19⁵/₈"x43¹/₄"



Raw Rose

50x110 cm - 19⁵/₈"x43¹/₄"



Raw Petroleum

50x110 cm - 19⁵/₈"x43¹/₄"



Color-shading / Stonelizzazione



V2 SLIGHT VARIATION

White, Pearl, Sand, Blue,
Rose, Petroleum

RAW Wall tiles

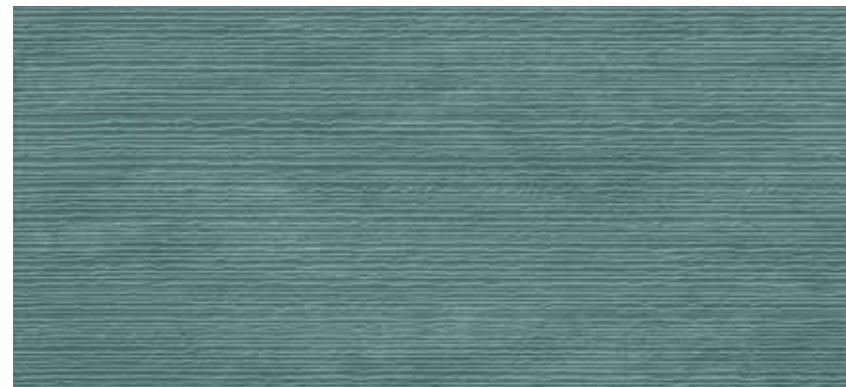
Raw 3D Scratch White - 50x110 cm - 19^{5/8}"x43^{1/4}"



Raw 3D Scratch Pearl - 50x110 cm - 19^{5/8}"x43^{1/4}"



Raw 3D Scratch Petroleum - 50x110 cm - 19^{5/8}"x43^{1/4}"



Raw 3D Scratch Blue - 50x110 cm - 19^{5/8}"x43^{1/4}"



Wall tile decors

Raw Pearl Gold - 50x110 cm - 19^{5/8}"x43^{1/4}" ♦



Raw Sand Gold - 50x110 cm - 19^{5/8}"x43^{1/4}" ♦



Raw Blue Gold - 50x110 cm - 19^{5/8}"x43^{1/4}" ♦



♦ Contains gold. The use of a common mild detergent is recommended. Avoid using acidic or alkaline products, waxes, steel wool, or abrasives. / Parti in oro. Si consiglia l'utilizzo di un comune detergente neutro. Evitare l'utilizzo di prodotti acidi o alcalini, ceranti, pagliette di metallo o abrasive. / Parties dorées. Nous vous conseillons d'utiliser des détergents neutres courants. Éviter l'utilisation de cires et de produits acides ou alcalins, ainsi que les pailles métalliques ou abrasives. / Teile aus Gold. Es empfiehlt sich, ein haushaltsübliches, neutrales Reinigungsmittel zu verwenden. Saure oder alkalische Produkte, Wachs sowie Metallwolle- bzw. Scheuerschwämme sind zu vermeiden. / Partes doradas. Recomendamos utilizar un detergente neutro común. Hay que evitar el uso de productos ácidos o alcalinos, ceras y estropajos de metal o abrasivos. / Золотые детали. Рекомендуется чистить обычным нейтральным моющим средством. Не рекомендуется использовать кислотные, щелочные, восковые средства, а также металлические мочалки.

RAW

Wall tile decors

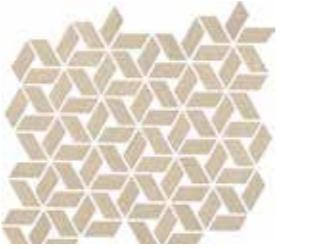
Raw White Mosaico Twist *
35,8x31 cm - 14¹/₈"x12¹/₄"



Raw Pearl Mosaico Twist *
35,8x31 cm - 14¹/₈"x12¹/₄"



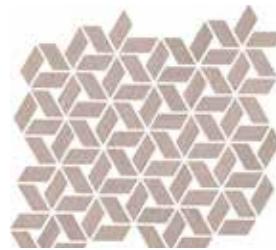
Raw Sand Mosaico Twist *
35,8x31 cm - 14¹/₈"x12¹/₄"



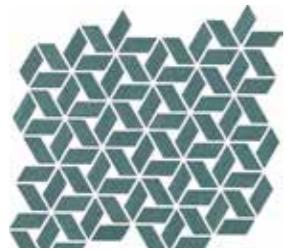
Raw Blue Mosaico Twist *
35,8x31 cm - 14¹/₈"x12¹/₄"



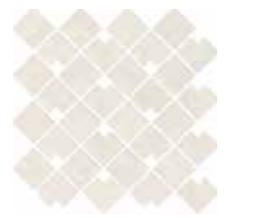
Raw Rose Mosaico Twist *
35,8x31 cm - 14¹/₈"x12¹/₄"



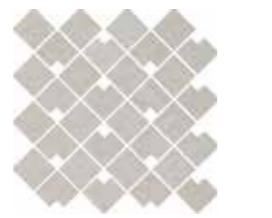
Raw Petroleum Mosaico Twist *
35,8x31 cm - 14¹/₈"x12¹/₄"



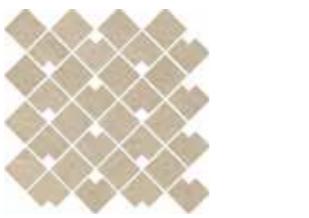
Raw White Mosaico Block *
28x28 cm - 11"x11"



Raw Pearl Mosaico Block *
28x28 cm - 11"x11"



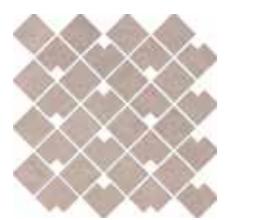
Raw Sand Mosaico Block *
28x28 cm - 11"x11"



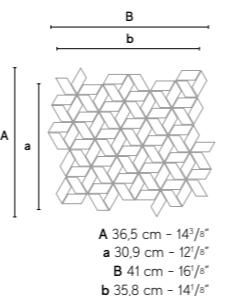
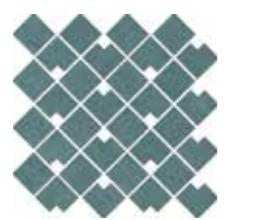
Raw Blue Mosaico Block *
28x28 cm - 11"x11"



Raw Rose Mosaico Block *
28x28 cm - 11"x11"



Raw Petroleum Mosaico Block *
28x28 cm - 11"x11"



Raw White Mosaico Flag *
31,1x31,6 cm - 12¹/₄"x12¹/₂"



Raw Pearl Mosaico Flag *
31,1x31,6 cm - 12¹/₄"x12¹/₂"



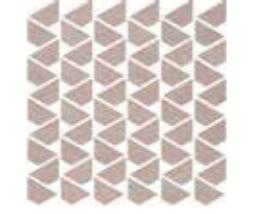
Raw Sand Mosaico Flag *
31,1x31,6 cm - 12¹/₄"x12¹/₂"



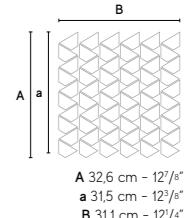
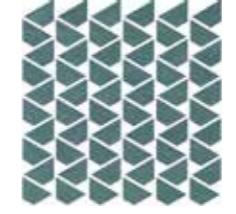
Raw Blue Mosaico Flag *
31,1x31,6 cm - 12¹/₄"x12¹/₂"



Raw Rose Mosaico Flag *
31,1x31,6 cm - 12¹/₄"x12¹/₂"



Raw Petroleum Mosaico Flag *
31,1x31,6 cm - 12¹/₄"x12¹/₂"



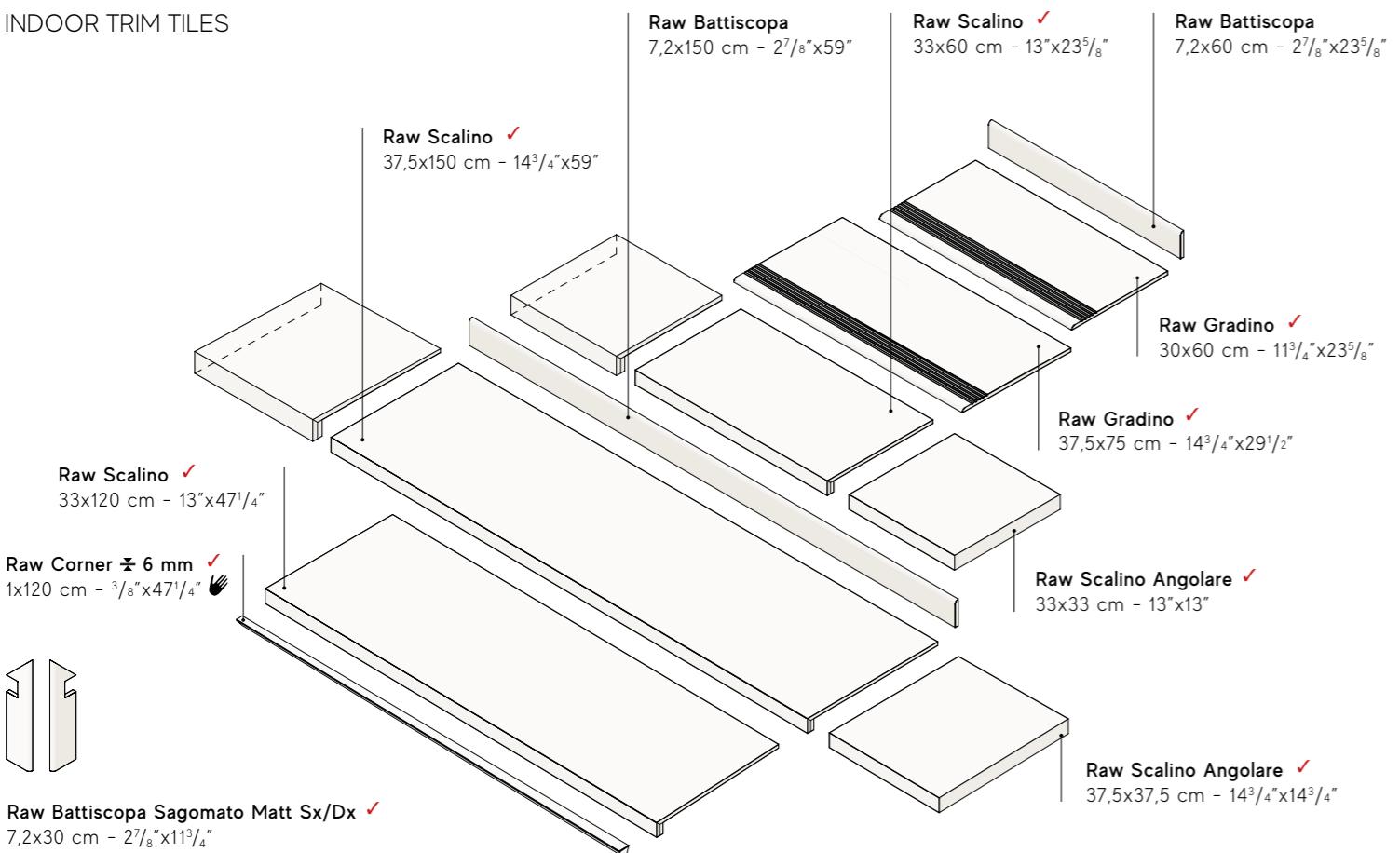
* These mosaics allow you to customize a wall by choosing the color of the grout during the laying phase. The colors presented in these pages are mood suggestions and purely indicative. / Questi mosaici permettono di personalizzare la parete attraverso la scelta del colore dello stucco durante la fase di posa. I colori presentati in queste pagine sono suggerimenti di mood e sono puramente indicativi. / Ces mosaïques permettent de personnaliser le mur moyennant le choix du coloris du joint pendant la phase de pose. Les coloris présentés sur ces pages sont des idées de mood fournies qu'à titre purement indicatif. / Diese Mosaiken sind zur Personalisierung der Wand mit Fugenmassen in Farben nach Wahl verfügt werden. Die auf diesen Mosaiken abgebildeten Farben verstehen sich als unverbindliche Beispiele für den erzielbaren Gesamteindruck. / Con estos mosaicos es posible llevar a cabo cualquier idea de personalización de la pared, con la elección del color del estuco durante la fase de colocación. Los colores que les presentamos en estas páginas son sugerencias de estados de ánimo ("mood") y puramente indicativos. / Esta mosaïque permet d'individualiser une paroi en choisissant la couleur de la joints lors de la pose. Les couleurs présentées dans ces pages sont des suggestions d'humeur et sont purement indicatives.

* For the best performance of the mosaic we recommend the use of epoxy mortars (class RG - EN 13888/ISO 13007) or decorative resins-cement, following the manufacturer's instructions. / Al fine di ottenere una resa ottimale del mosaico, è consigliato l'utilizzo di malte epossidiche (classe RG - EN 13888/ISO 13007) o di resine cementizie attenendosi alle indicazioni di utilizzo fornite dal produttore. / Afin d'obtenir un rendu optimal de la mosaïque, nous vous conseillons d'utiliser des mortiers époxy (classe RG - EN 13888/ISO 13007) ou des résines à base de ciment, en suivant les indications d'utilisation fournies par le fabricant. / Um das Mosaik optimal zur Geltung zu bringen, empfehlen wir die Verwendung von Epoxidharzfugenmörteln (Klasse RG - EN 13888/ISO 13007) oder von vergüteten Fugenmörteln unter Beachtung der vom Hersteller angegebenen Verwendungshinweise. / Para obtener un rendimiento óptimo del mosaico, se aconseja utilizar mortero epoxi (clase RG - EN 13888/ISO 13007) o resinas de cemento siguiendo las indicaciones entregadas por el fabricante. / Для наилучшего эстетического результата при укладке мозаики рекомендуется использовать эпоксидные растворы (класс RG - EN 13888/ISO 13007) или полимерцемент, соблюдая инструкции производителя.

RAW

Porcelain trim tiles

INDOOR TRIM TILES



✓ These parts are supplied to order / I pezzi sono disponibili su ordinazione

Outdoor trim tiles ✕ 20 mm

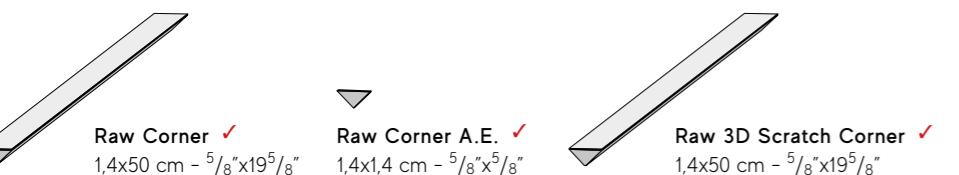


Available in / Disponibile in:

◆ Right-left angular elements are available / Sono disponibili gli elementi angolari dx/sx

✓ These parts are supplied to order / I pezzi sono disponibili su ordinazione

Wall trim tiles



✓ These parts are supplied to order
I pezzi sono disponibili su ordinazione



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Note

For information and details relating to codes, packaging and weight it is recommended to refer to the latest pricelist. / Per le informazioni e i dati relativi a codici, imballaggi e pesi occorre sempre consultare l'ultimo listino aggiornato e in vigore. / Pour toutes informations et renseignements concernant les codes, les emballages et les poids, il y a toujours lieu de consulter le dernier tarif en vigueur et mis à jour. / Für Informationen und Daten die den Code, die Verpackung und das Gewicht betreffen bitte die aktuellste Preisliste zugrunde legen. / Para acceder a la información y a los datos relativos a códigos, embalajes y pesos hay que consultar siempre la última lista de precios actualizada y vigente. / Для информации о кодах, упаковках и весе обращайтесь к последнему действующему прайс-листу.

Colors and optical features of the materials illustrated in this catalogue are to be regarded as mere indications. / I colori e le caratteristiche estetiche dei materiali illustrati nel presente catalogo sono da ritenersi puramente indicativi. / Les coloris et les caractéristiques esthétiques des références illustrées dans le catalogue sont donnés à titre purement indicatif. / Die Farben und die ästhetischen Eigenschaften der in diesem Katalog abgebildeten Produkte sind als reine Richtwerte zu betrachten. / Los colores y las características estéticas de los materiales ilustrados en el presente catálogo deben ser considerados como puramente indicativos. / Цвета и эстетические характеристики описанных в настоящем каталоге материалов являются только ориентировочными.

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Ceramic and porcelain tiles: a safe choice

Resistance and duration

RESISTENZA E DURATA

Easy to maintain

Facile da manutenere



Porcelain tiles do not require any special maintenance.

Il gres porcellanato non richiede manutenzioni particolari.

UV Resistant

Resistente ai raggi UV



Porcelain tiles maintain their colors even when exposed to continuous, direct sunlight or in contact with atmospheric agents or smog.

Il gres porcellanato rimane inalterato nei suoi colori anche se esposto alla luce diretta e continua del sole o a contatto con agenti atmosferici o smog.

Scratch resistant

Resistente al graffio



Porcelain tiles do not splinter, break or get damaged.

Il gres porcellanato non si scheggia, non si rompe e non si danneggia.

Easy to clean

Facile da pulire



Porcelain tiles are easy to clean.

Il gres porcellanato si pulisce facilmente.

Waterproof

Resistente all'acqua



Porcelain tiles are completely non-porous and therefore are not damaged by water or humidity.

Il gres porcellanato è completamente non poroso e non teme l'acqua e l'umidità.

Health

SALUTE

Zero VOCs

Zero VOC



Porcelain tiles are intrinsically inorganic and do not emit volatile organic compounds (VOC).

Le piastrelle in gres porcellanato sono intrinsecamente inorganiche e non emettono composti organici volatili.

Zero PVC

Zero PVC



Porcelain tiles contain no PVC, plastics or petroleum derivatives.

Il gres porcellanato è privo di PVC, plastiche o derivati del petrolio.

Zero formaldehyde

Zero formaldeide



Porcelain tiles do not contain formaldehyde.

Il gres porcellanato non contiene formaldeide.

Stain resistant

Resistente alle macchie



Porcelain tiles are waterproof, no liquid can damage the surface.

Il gres porcellanato è impermeabile e nessun tipo di liquido può danneggiarne la superficie.

Resistant to chemicals

Resistente agli agenti chimici



Porcelain tiles do not stain and resist the most aggressive chemical agents.

Il gres porcellanato non si macchia e resiste agli agenti chimici più aggressivi.

Resistant to acids

Resistente agli acidi



Porcelain tiles are resistant to acids found in food and cleaning products.

Il gres porcellanato resiste agli acidi di uso alimentare e domestico.

Resistant to thermal shock

Resistente agli shock termici



A porcelain tile floor will not change as a result of sharp temperature fluctuations.

Un pavimento in gres porcellanato non si altera a causa di sbalzi termici.

Frost resistant

Resistente al ghiaccio



Porcelain tiles are frost resistant and therefore are not damaged by low temperatures.

Il gres porcellanato è ingelivo e resiste alle temperature più basse.

Zero allergens

Zero allergeni



Porcelain tiles are inhospitable for mites, bacteria, fungi, molds, and other irritants.

Il gres porcellanato è inospitale per acari, batteri, funghi, muffe e altre sostanze irritanti.

Prevent bacterial growth

Previene la crescita batterica



Porcelain tiles are completely hygienic and inhospitable for bacteria, mites, molds, and fungi.

Il gres porcellanato è assolutamente il igienico e inospitale per i batteri, acari, muffe e funghi.

Safety

SICUREZZA

Non-slip

Antiscivolo



Porcelain tile surfaces can be made with an abrasive surface grit that can increase traction and reduce the risk of slipping.

Le superfici in gres porcellanato possono essere realizzate con una graniglia abrasiva superficiale in grado di aumentare la trazione e ridurre i rischi di scivolamento.

Fire resistant

Resistente al fuoco



Porcelain tiles are not flammable, reduce the spread of flames, do not burn, and do not emit toxic fumes.

Le piastrelle in gres porcellanato non sono infiammabili, riducono la propagazione della fiamma, non bruciano e non emettono fumi tossici.

Heat resistant

Resistente al calore



Porcelain tiles do not change shape at high temperatures.

Il gres porcellanato non si altera alle alte temperature.

Wall tiles additional benefits

PROPRIETÀ CERAMICA DA RIVESTIMENTO



While porcelain tiles are ideal for use on the floor thanks to their hardness and extreme durability, the light weight and workability of white body tiles make them ideal for use on walls: cuts and holes can be made quickly and easily, reducing installation time and costs.

Mentre il gres porcellanato è ideale per l'uso a pavimento, per la sua durezza e l'estrema resistenza, le caratteristiche di leggerezza e lavorabilità del rivestimento in pasta bianca lo rendono ideale per l'uso a parete: i tagli e i fori saranno eseguiti facilmente e velocemente, riducendo i tempi e i costi di posa.

Ease of installation

Facilità di lavorazione



Cuts, holes, and bevels are easily made and reduce the time it takes to lay the white body tiles.

Tagli, fori, bisellature sono facili da realizzare e rendono più veloce la posa dei rivestimenti in pasta bianca.

Extremely easy to clean

Estrema facilità di pulizia



White body ceramic tiles can be cleaned with a simple passage of hot water or neutral detergent.

I rivestimenti ceramici in pasta bianca si puliscono con un semplice passaggio di acqua calda o detergente neutro.

Environment

AMBIENTE

Energy efficiency

Efficienza energetica



The high thermal inertia of porcelain tiles moderates the changes in temperature of the rooms, favoring energy savings.

L'elevata inerzia termica del gres porcellanato modera gli sbalzi di temperatura degli ambienti, favorendo il risparmio energetico.

Ecological

Ecologico



Porcelain tiles have a low environmental impact at all stages of their production, from the raw materials to disposal and recycling.

Il gres porcellanato ha un basso impatto ambientale in tutte le fasi del suo processo industriale, dalle materie prime fino allo smaltimento e al riciclo.

Recycling and re-use

Riciclo e riutilizzo



Porcelain tiles are made with recycled materials, last a long time, and can be re-used because they retain their original appearance.

Il gres porcellanato è realizzato con materiali di riciclo, dura a lungo e mantenendo l'aspetto originario può essere riciclato.

Ideal for floor heating systems

Ideale per sistemi di riscaldamento a pavimento



Porcelain tiles can be effectively combined with floor heating systems.

Il gres porcellanato può essere abbinato in modo efficace a sistemi di riscaldamento a pavimento.



Résistance et longévité / Widerstandsfähigkeit und lebensdauer / Resistencia y durabilidad / Стойкость и долговечность

Entretien facile / Leicht zu warten / Fácil de mantener / Простота ухода

Le grès cérame n'exige aucun entretien particulier. / Feinsteinzeug erfordert keine besonderen Wartungsarbeiten. / El gres porcelánico no requiere particulares operaciones de mantenimiento. / Керамогранит не нуждается в особом уходе.

Résistant aux rayons UV / UV-Strahlenfest / Resistente a los rayos UV / Стойкость к УФ-излучению

Les coloris du grès cérame restent inaltérés même s'il est exposé à la lumière directe et continue du soleil ou au contact du smog et des agents atmosphériques. / Die Farben des Feinsteinzeugs bleiben unverändert erhalten, auch wenn es direktem und ständigem Sonnenlicht, der Witterung oder Smog ausgesetzt ist. / El gres porcelánico no se altera con el paso del tiempo, tampoco cambia su color cuando está expuesto a la luz directa y continua del sol o cuando entra en contacto con agentes climatológicos o contaminación. / Керамогранит не выцветает даже при постоянном воздействии солнечного света, атмосферных факторов, смога.

Résistant aux rayures / Kratzfestigkeit / Resistente a las rayas / Стойкость к царапинам

Le grès cérame ne subit ni ébréchures, ni cassures, ni dommages. / Feinsteinzeug splittert nicht, es zerbricht nicht und erleidet keine Beschädigungen. / El gres porcelánico no se desportilla, no se rompe y no se estropea. / Керамогранит не раскалывается, не ломается, не повреждается.

Facile à nettoyer / Leicht zu reinigen / De fácil limpieza / Легкость чистки

Le grès céame se nettoie facilement. / Feinsteinzeug kann leicht gereinigt werden. / El gres porcelánico se limpia fácilmente. / Керамогранит легко очищается.

Résistant aux taches / Fleckenfestigkeit / Resistente a las manchas / Стойкость к пятнам

Le grès céame est imperméable et aucun type de liquide ne peut endommager sa surface. / Feinsteinzeug ist wasserundurchlässig und Flüssigkeiten jeglicher Art können seine Oberfläche nicht beschädigen. / El gres porcelánico es impermeable y ningún tipo de líquido puede estropear la superficie. / Керамогранит непроницаем, и никакая жидкость не может повредить его поверхность.

Résistant aux agents chimiques / Beständigkeit gegen chemikalien / Resistente a los agentes químicos / Стойкость к химическим веществам

Le grès céame ne se tache pas et résiste aux agents chimiques les plus agressifs. / Feinsteinzeug ist fleckenfest und beständig gegen die aggressivsten Chemikalien. / El gres porcelánico no se mancha y es resistente a los agentes químicos más agresivos. / Даже самые агрессивные химикаты не повреждают керамогранит и не оставляют на нем пятен.

Résistant aux acides / Beständigkeit gegen säuren / Resistente a los ácidos / Стойкость к кислотам

Le grès céame résiste aux acides d'usage alimentaire et domestique. / Feinsteinzeug ist beständig gegen Säuren, die in Nahrungsmitteln oder im Haushalt verwendet werden. / El gres porcelánico es resistente a los ácidos de uso alimenticio y doméstico. / Керамогранит устойчив к кислотам, входящим в состав пищевых продуктов и средств бытовой химии.

Zéro PVC / Null PVC / Cero PVC / Ноль ПВХ

Le grès céame est privé de PVC, de matières plastiques et de dérivés du pétrole. / Feinsteinzeug ist frei von PVC, Kunststoffen oder Petroleumderivaten. / El gres porcelánico no contiene PVC, plástico o sustancias que derivan del petróleo. / Керамогранит не содержит ПВХ, пластиковых материалов, нефтепродуктов.

Il prévient la croissance bactérienne / Vorbeugung gegen das wachstum von bakterien / Previene la proliferación de bacterias / Предотвращение развития бактерий

Le grès céame est absolument hygiénique et inhospitalier vis-à-vis des bactéries, acariens, moisissures et champignons. / Feinsteinzeug ist absolut porös und fürchtet weder Wasser noch Feuchtigkeit. / El gres porcelánico no es poroso, no le penetra el agua y es resistente a la humedad. / Керамогранит – абсолютно непористый материал, поэтому не боится воды и влаги.

Sécurité / Sicherheit / Seguridad / Безопасность

Antiglisse / Rutschfestigkeit / Antideslizante / Препятствование скольжению

Les surfaces en grès céame peuvent être réalisées avec un fond superficiel abrasif en mesure d'augmenter la traction et réduire le risque de glissade. / Die Oberflächen des Feinsteinzeugs können mit die Reibung erhöhenden Splittern bereichert werden, welche die Trittsicherheit verbessern und die Gefahr von Ausrutschen mindern. / Las superficies de gres porcelánico se fabrican con una granular abrasiva superficial en grado de aumentar la tracción y reducir los riesgos de deslizamiento. / На поверхности керамогранита наносятся специальная абразивная крошка, которая увеличивает сцепление и снижает риск скольжения.

Résistant au feu / Feuerfestigkeit / Resistente al fuego / Огнестойкость

Les carreaux en grès céame sont ininflammables, ils réduisent la propagation de la flamme, ne brûlent pas et de libèrent aucune fumée toxique. / Feinsteinzfliesen sind nicht entflambar, sie mindern die Flammenausbreitung, brennen nicht und setzen keinen toxischen Rauch frei. / Las baldosas de gres porcelánico no son inflamables, reducen la propagación de las llamas, son resistentes al fuego y no emiten humos tóxicos. / Керамогранитная плитка не воспламеняется, ограничивает распространение огня, не горит, не выделяет токсичного дыма.

Résistant à la chaleur / Wärmebeständigkeit / Resistente al calor / Термостойкость

Le grès ne subit aucune altération aux températures élevées. / Feinsteinzeug wird von hohen Temperaturen nicht verändert. / El gres porcelánico no se altera con las altas temperaturas. / Керамогранит не повреждается под действием высоких температур.

Environnement / Umwelt / Ambiente / Окружающая среда

Efficacité énergétique / Energieeffizienz / Eficiencia energética / Энергоэффективность

La haute inertie thermique du grès céame modère les écarts de température à l'intérieur des pièces, en favorisant ainsi les économies d'énergie. / Die hohe Wärmesträgheit des Feinsteinzeugs reduziert starke Temperaturschwankungen in den Räumen und ermöglicht demzufolge eine Energieeinsparung. / La elevada inercia térmica del gres porcelánico modera los cambios de temperatura de los ambientes, favoreciendo el ahorro energético. / Высокая тепловая инерция керамогранита слаживает колебания температуры в помещениях, что позволяет значительно экономить энергию.

Écologique / Ökologisch / Ecológico / Экологичность

Le grès céame a un faible impact sur l'environnement durant toutes les phases de son processus industriel, à partir des matières premières jusqu'à l'élimination et au recyclage. / In allen Phasen seines Herstellungsprozesses verursacht das Feinsteinzeug eine geringfügige Umweltbelastung, angefangen beim Abbau der Rohstoffe bis zur Entsorgung und zum Recycling. / El gres porcelánico tiene un bajo impacto ambiental en todas las fases de su proceso industrial, dese las materias primas hasta la eliminación y el reciclaje. / Керамогранит имеет низкое воздействие на окружающую среду на всем протяжении жизненного цикла: от добычи сырья до переработки и утилизации.

PROPRIÉTÉS DE LA CÉRAMIQUE POUR REVÊTEMENTS / EIGENSCHAFTEN DER WANDFLIESEN / CARACTERÍSTICAS Y BENEFICIOS DE LA CERÁMICA PARA REVESTIMIENTO / СВОЙСТВА КЕРАМИЧЕСКОЙ ПЛИТКИ

Tandis que le grès céame est idéal pour l'usage au sol en raison de sa dureté et de son extrême résistance, les caractéristiques de légèreté et d'usinabilité des carreaux en pâte blanche en font l'idéal pour l'usage mural : les découpes et les perçages s'effectuent facilement et rapidement, en réduisant les temps et les coûts de la pose. / Während das Feinsteinzeug dank seiner Härte und extremen Widerstandsfähigkeit ideal für die Fußbodenverlegung ist, machen die Leichtigkeit und die Verarbeitungsfreundlichkeit der weißscherbigen Wandbeläge diese ideal für Wandverlegungen: Schnitte und Bohrungen werden leicht und schnell ausgeführt, wodurch die Verlegungszeiten und -kosten sich verringern. / Si bien el gres porcelánico es indicado para su uso en pavimentos, por su dureza y máxima resistencia, el revestimiento de pasta blanca es indicado para su uso en paredes por sus propiedades de ligereza y facilidad de trabajo: se consigue una mejor facilidad y rapidez de cortes y perforación, reduciendo los tiempos y costes de colocación. / Если керамогранит, в силу своей твердости и стойкости, особенно рекомендован для полов, то такие характеристики, как небольшой вес и высокая обрабатываемость, делают плитку из белой глины идеальной для монтажа на стену: легкость и быстрая резка и сверления снижают затраты времени и денег на укладку.

Facilité de travail / Verarbeitungsfreundlichkeit / Fácil de trabajar / Легкость обработки

Les découpes, les perçages et les biseautages sont faciles à réaliser et rendent plus rapide la pose des carrelages en pâte blanche. / Schnitte, Bohrungen, Abkantungen sind leicht zu verwirklichen, daher können weißscherbige Keramikbeläge überall schneller verlegt werden. / Cortes, perforaciones y biselados se realizan fácilmente y la instalación de los revestimientos de pasta blanca se hace con rapidez. / Легкость резки, сверления, скашивания граней ускоряет процесс укладки настенной плитки из белой глины.

Nettoyage extrêmement facile / Extrem einfache Reinigung / Máxima facilidad de limpieza / Предельная простота ухода

Les carrelages céramiques en pâte blanche se nettoient simplement avec de l'eau chaude ou avec un détergent neutre. / Die weißscherbigen Keramikbeläge werden einfach durch Abwaschen mit warmem Wasser oder einem neutralen Putzmittel gereinigt. / Los revestimientos cerámicos de pasta blanca se limpian pasando un trapo húmedo con agua caliente o detergente neutro. / Настенная плитка из белой глины очищается теплой водой или нейтральным моющим средством.

White-body wall tiles - Rectified monocaliber

Rivestimenti in pasta bianca - Rettificato monocalibro



Compliant with standards EN 14411 annex L group BIII
Compliant with standards ISO 13006 annex L group BIII
Conforme alla norma EN 14411 Appendice L gruppo BIII
Conforme alla norma ISO 13006 Appendice L gruppo BIII

50x110 cm - 19^{5/8}"x43^{1/4}" ± 8,5 mm
50x110 cm - 19^{5/8}"x43^{1/4}" ± 10 mm 3D Scratch

Wall tiles

Technical features Caratteristiche tecniche	Test Method Metodo di prova	Requirements for nominal size N Requisiti per dimensione nominale N		
		7 cm ≤ N < 15 cm (mm)	N ≥ 15 cm (%)	(mm)
Length and width Lunghezza e larghezza	ISO 10545-2	± 0,75 (*)	± 0,5 (*)	± 2,0 (*)
		± 0,5 (**)	± 10 (**)	± 0,5 (**)
		± 0,5 (***)	± 0,3 (***)	± 1,5 (***)
		± 0,75 (****)	± 0,5 (****)	± 2,0 (****)
Thickness Spessore	ISO 10545-2	c.c. + 0,75 - 0,50	c.c. + 0,5 - 0,3	c.c. + 2,0 - 1,5
		e.c. + 0,75 - 0,50	e.c. + 0,5 - 0,3	e.c. + 2,0 - 1,5
		w. ± 0,75	w. ± 0,5	w. ± 2,0
Straightness of sides Rettolineità degli spigoli	ISO 10545-2	± 0,3% ± 1,0 mm	3D WALL Not applicable Non applicabile	± 0,3% ± 1,5 mm
		± 10,0% ± 0,5 mm		
		± 0,3% ± 0,8 mm		
Rectangularity Ortogonalità	ISO 10545-2	± 0,3% ± 1,5 mm		
		± 0,3% ± 1,5 mm		
		± 0,3% ± 1,5 mm		
Surface flatness Planarità	ISO 10545-2	c.c. + 0,75 - 0,50	c.c. + 0,5 - 0,3	c.c. + 2,0 - 1,5
		e.c. + 0,75 - 0,50	e.c. + 0,5 - 0,3	e.c. + 2,0 - 1,5
		w. ± 0,75	w. ± 0,5	w. ± 2,0
Water absorption (in % by mass) Massa d'acqua assorbita (come % della massa)	ISO 10545-3	Average >10%. When the average > 20%, this shall be indicated. Media >10%. Se questo valore > 20%, deve essere indicato. Valore Singolo > 9%		
		10% < E _v ≤ 20 %		
Breaking strength Sforzo di rottura	ISO 10545-4	S ≥ 600 N		
		R ≥ 15 N/mm ²		
Modulus of rupture Resistenza alla flessione	ISO 10545-4	R ≥ 15 N/mm ²		
		≤ 7MK ⁻¹		
Coefficient of thermal linear expansion Coefficiente di dilatazione termica lineare	ISO 10545-8	Declared value Valore dichiarato		
		Resistant Resiste		
Thermal shock resistance Resistenza agli sbalzi termici	ISO 10545-9	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1		
		≤ 0,06% (0,6mm/m)		
Moisture expansion (in mm/m) Dilatazione all'umidità (in mm/m)	ISO 10545-10	Declared value Valore dichiarato		
		Resistant Resiste		
Crazing resistance Resistenza al cavillo	ISO 10545-11	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1		
		≥ 1,0 N/mm ² (Class C2 - EN 12004)		
Bond strength/adhesion for improved cementitious adhesives Adesione a trazione con adesivi cementizi migliorati	EN 1348	Declared value Valore dichiarato		
		A1		
Reaction to fire Reazione al fuoco	-	Class A1 Classe A1		
		Minimum Class B Classe minima B		
Resistance to household chemicals and swimming pool salts Resistenza ai prodotti chimici di uso domestico ed agli additivi per piscina	ISO 10545-13	Declared Class Classe dichiarata		
		A		
		HA		
Resistance to low concentrations of acids and alkalis Resistenza a basse concentrazioni di acidi e alcali	ISO 10545-13	Declared Class Classe dichiarata		
		LA		
Resistance to high concentrations of acids and alkalis Resistenza ad alte concentrazioni di acidi e alcali	ISO 10545-13	Declared Class Classe dichiarata		
		5		
Resistance to staining, for unglazed tiles Resistenza alle macchie per piastrelle non smaltate	ISO 10545-14	Minimum Class 3 Classe 3 minima		
		≤ 0,01 mg/dm ² Cd ≤ 0,1 mg/dm ² Pb		
Release of dangerous substances: Cadmium (in mg/dm ²) and Lead (in mg/dm ²) Rilascio di sostanze pericolose: Cadmio (in mg/dm ²) e Piombo (in mg/dm ²)	ISO 10545-15	Declared value Valore dichiarato		
		≤ 0,01 mg/dm ² Cd ≤ 0,1 mg/dm ² Pb		

The permissible deviation, in % or mm, of the average size for each tile (2 or 4 sides) from work size (WS). Deviazione ammessa, in % oppure mm, della dimensione media di ogni piastrella (2 oppure 4 lati) dalla dimensione di fabbricazione (WS).

(*) The maximum permissible deviation from straightness, in % or mm, related to the corresponding work sizes (WS).

(**) The maximum permissible deviation from rectangularity, in % or mm, related to the corresponding work sizes (WS).

(***) The maximum permissible deviation from rectilinearity, in % or mm, related to diagonal calculated from the work sizes (WS).

(****) The maximum permissible deviation from rectilinearity, in % or mm, related to diagonal calculated from the work sizes (WS).

(c.c.) The maximum permissible deviation from centre curvature, in % or mm, related to diagonal calculated from the work sizes (WS).

(e.c.) The maximum permissible deviation from edge curvature, in % or mm, related to the corresponding work sizes (WS).

(w.) The maximum permissible deviation from warpage, in % or mm, related to diagonal calculated from the work sizes (WS).

The permissible deviation, in % or mm, of the average size for each tile (2 or 4 sides) from work size (WS). Deviazione ammessa, in % oppure mm, della dimensione media di ogni piastrella (2 oppure 4 lati) dalla dimensione di fabbricazione (WS).

(*) The maximum permissible deviation, in % or mm, of the average thickness for each tile from the work size thickness (WS).

(**) The maximum permissible deviation from rectilinearity, in % or mm, related to the corresponding work sizes (WS).

(***) The maximum permissible deviation from rectilinearity, in % or mm, related to diagonal calculated from the work sizes (WS).

(****) The maximum permissible deviation from rectilinearity, in % or mm, related to diagonal calculated from the work sizes (WS).

(c.c.) The maximum permissible deviation from centre curvature, in % or mm, related to diagonal calculated from the work sizes (WS).

(e.c.) The maximum permissible deviation from edge curvature, in % or mm, related to the corresponding work sizes (WS).

(w.) The maximum permissible deviation from warpage, in % or mm, related to diagonal calculated from the work sizes (WS).

The permissible deviation, in % or mm, of the average size for each tile (2 or 4 sides) from work size (WS). Deviazione ammessa, in % oppure mm, della dimensione media di ogni piastrella (2 oppure 4 lati) dalla dimensione di fabbricazione (WS).

(*) The maximum permissible deviation, in % or mm, of the average thickness for each tile from the work size thickness (WS).

(**) The maximum permissible deviation from rectilinearity, in % or mm, related to the corresponding work sizes (WS).

(***) The maximum permissible deviation from rectilinearity, in % or mm, related to diagonal calculated from the work sizes (WS).

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(w.) The maximum permissible deviation from warpage, in % or mm, related to diagonal calculated from the work sizes (WS).

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(*) The maximum permissible deviation, in % or mm, of the average thickness for each tile from the work size thickness (WS).

(**) The maximum permissible deviation from rectilinearity, in % or mm, related to the corresponding work sizes (WS).

(***) The maximum permissible deviation from rectilinearity, in % or mm, related to diagonal calculated from the work sizes (WS).

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(w.) The maximum permissible deviation from warpage, in % or mm, related to diagonal calculated from the work sizes (WS).

The permissible deviation, in % or mm, of the average size for each tile (2 or 4 sides) from work size (WS). Deviazione ammessa, in % oppure mm, della dimensione media di ogni piastrella (2 oppure 4 lati) dalla dimensione di fabbricazione (WS).

(*) The maximum permissible deviation, in % or mm, of the average thickness for each tile from the work size thickness (WS).

(**) The maximum permissible deviation from rectilinearity, in % or mm, related to the corresponding work sizes (WS).

(***) The maximum permissible deviation from rectilinearity, in % or mm, related to diagonal calculated from the work sizes (WS).

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(w.) The maximum permissible deviation from warpage, in % or mm, related to diagonal calculated from the work sizes (WS).

The permissible deviation, in % or mm, of the average size for each tile (2 or 4 sides) from work size (WS). Deviazione ammessa, in % oppure mm, della dimensione media di ogni piastrella (2 oppure 4 lati) dalla dimensione di fabbricazione (WS).

(*) The maximum permissible deviation, in % or mm, of the average thickness for each tile from the work size thickness (WS).

(**) The maximum permissible deviation from rectilinearity, in % or mm, related to the corresponding work sizes (WS).

(***) The maximum permissible deviation from rectilinearity, in % or mm, related to diagonal calculated from the work sizes (WS).

(****) The maximum permissible deviation from rectilinearity, in % or mm, related to diagonal calculated from the work sizes (WS).

(c.c.) The maximum permissible deviation from centre curvature, in % or mm, related to diagonal calculated from the work sizes (WS).

(e.c.) The maximum permissible deviation from edge curvature, in % or mm, related to the corresponding work sizes (WS).

(w.) The maximum permissible deviation from warpage, in % or mm, related to diagonal calculated from the work sizes (WS).

The permissible deviation, in % or mm, of the average size for each tile (2 or 4 sides) from work size (WS). Deviazione ammessa, in % oppure mm, della dimensione media di ogni piastrella (2 oppure 4 lati) dalla dimensione di fabbricazione (WS).

Green Project

Sustainability / Sostenibilità

In the environmental and economic sciences, sustainability is defined as the condition of development capable of ensuring the satisfaction of the needs of the present generation without compromising the ability of future generations to realize their own. Several international certifications guarantee that the Atlas Concorde products meet the criteria of sustainable construction, attesting to their low impact on the ecosystem, compliance with declared standards and attention to comfort.

Nelle scienze ambientali ed economiche, la sostenibilità è definita come condizione di uno sviluppo in grado di assicurare il soddisfacimento dei bisogni della generazione presente senza compromettere la possibilità delle generazioni future di realizzare i propri. Diverse certificazioni internazionali garantiscono che i prodotti Atlas Concorde rispondono ai criteri del costruire sostenibile, attestandone il basso impatto sull'ecosistema, la conformità agli standard dichiarati e l'attenzione al comfort abitativo.

Certifications / Certificazioni



ISO 9001

In 1995 Atlas Concorde obtained ISO 9001 quality certification for its products. It is an international recognition referring to the company's entire quality system, from the receipt of raw materials to their transformation, from the distribution of the product to their placement on the market.

Sin dal 1995 Atlas Concorde ha ottenuto per i propri prodotti la certificazione di qualità ISO 9001. Si tratta di un riconoscimento internazionale riferito all'intero sistema di qualità aziendale, dall'ingresso delle materie prime alla loro trasformazione, dalla distribuzione del prodotto alla sua immissione sul mercato.



LEED V4

All Atlas Concorde porcelain floor and white body wall tiles can be used in projects that follow the guidelines of the GREEN BUILDING COUNCIL, which promotes the independent certification system LEED BD&C v4 (Leadership in Energy and Environmental Design, Building Design & Construction), whose parameters establish precise criteria for the design and construction of buildings that are healthy, energy efficient and with low environmental impact. All our products in porcelain stoneware and in white clay can therefore contribute to obtaining the LEED V4 rating of buildings, in relation to different areas: Sustainable Sites, Materials and Resources, Internal Environmental Quality.

Tutti i prodotti in gres porcellanato e in pasta bianca Atlas Concorde possono essere utilizzati in progetti che seguono le linee guida del GREEN BUILDING COUNCIL, che promuove il sistema di certificazione indipendente LEED BD&C v4 (Leadership in Energy and Environmental Design, Building Design & Construction), i cui parametri stabiliscono precisi criteri di progettazione e realizzazione di edifici salubri, energeticamente efficienti e a impatto ambientale contenuto. Tutti i nostri prodotti in gres porcellanato e in pasta bianca possono quindi contribuire all'ottenimento del rating LEED V4 degli edifici, relativamente a diverse aree tematiche: Siti Sostenibili, Materiali e Risorse, Qualità ambientale Interna.



EPD

Atlas Concorde also has an EPD declaration, which attests to the environmental sustainability of its products. The EPD (Environmental Product Declaration) also assesses the life cycle of a product, from extraction to production, transport, installation, maintenance, and cleaning. Atlas Concorde's EPD declaration was certified by the independent certifying body EPD ITALY.

Atlas Concorde dispone inoltre di una dichiarazione EPD, che attesta la sostenibilità ambientale dei prodotti. Anche la EPD (Environmental Product Declaration) valuta il ciclo di vita di un prodotto, dall'estrazione all'utilizzo passando per la produzione, il trasporto, l'installazione, la manutenzione e la pulizia. La dichiarazione EPD di Atlas Concorde è stata certificata dall'ente di certificazione indipendente EPD ITALY.



PEF

The environmental footprint of products (PEF, Product Environmental Footprint, according to Recommendation 2013/179/EU) is a measurement that, based on various criteria, indicates the environmental performance of a product or service over its lifetime, taking into account supply chain activities: from the extraction of raw materials, to the production, use, and end of life of the product. Atlas Concorde has a verified PEF. Atlas Concorde's PEF was verified by the DNV-GL certifying body.

L'impronta ambientale dei prodotti (PEF, Product Environmental Footprint, secondo la Raccomandazione 2013/179/UE) è una misura che, sulla base di vari criteri, indica le prestazioni ambientali di un prodotto o servizio nel corso del proprio ciclo di vita, tenendo conto delle attività della catena di approvvigionamento: dall'estrazione di materie prime, alla produzione, all'uso e fine vita del prodotto. Atlas Concorde dispone di una PEF verificata. La PEF di Atlas Concorde è verificata dall'organismo di certificazione DNV-GL.



FDES

Atlas Concorde has also drafted an FDES environmental declaration (Fiche de déclaration environnementale et sanitaire), this also having the purpose of transparently disclosing the product's impact, covering each phase from product extraction to production and finally laying and use.

Atlas Concorde ha realizzato inoltre la dichiarazione ambientale FDES (Fiche de déclaration environnementale et sanitaire), anch'essa con lo scopo di rendicontare in modo trasparente l'impatto del prodotto, a partire dalla fase di estrazione del prodotto, passando dalla fase di produzione, fino alla posa ed all'utilizzo.



HPD

Atlas Concorde has a HPD (Health Product Declaration) declaration, a complete report on the health characteristics of the finished product, compiled according to the HPD standard.

Atlas Concorde dispone della dichiarazione HPD (Health Product Declaration), un report completo sulle caratteristiche di salubrità del prodotto finito, compilato secondo lo standard HPD.



CAM/ISO 14021

An environmental declaration according to the ISO 14021 international standard, observance of Minimum Environmental Criteria, and the adoption of sustainability policies demonstrate Atlas Concorde's attention to environmental issues and allow the inclusion of its products in Green Public Tenders.

La dichiarazione ambientale secondo lo standard internazionale ISO 14021 ed il rispetto dei requisiti dei Criteri Ambientali Minimi permette ad Atlas Concorde, grazie all'adozione di politiche di sostenibilità, di dimostrare l'attenzione alle problematiche ambientali e proporre l'inserimento dei propri prodotti negli Appalti Pubblici Verdi.



MADE IN ITALY. MADE TO EXCEL.

MADE IN ITALY

The Made in Italy logo of Atlas Concorde stands for style, quality and ethics. Having firmly adhered to the Ethical Code promoted by Confindustria Ceramica, Atlas Concorde places the Made in Italy logo on all the products designed and produced in Italy, that is to say ceramic tiles, decorations and the majority of special trim tiles. Only a small amount of the latter is manufactured in Spain. Atlas Concorde products are produced using eco-friendly technologies, top quality and safe raw materials with the best working conditions guaranteed for our personnel. For these reasons, Atlas Concorde's Made in Italy is the expression of strong values such as style, design, product quality, and respect for the environment and the people who live in it.

Il marchio Made in Italy di Atlas Concorde è sinonimo di stile, qualità ed etica. Avendo aderito con convinzione al Codice Etico di Confindustria Ceramica, Atlas Concorde appone il marchio Made in Italy su tutti i prodotti studiati, progettati e realizzati in Italia, nella fattispecie tutte le piastrelle di ceramica, le decorazioni e la maggioranza dei pezzi speciali. Solo un ristretto numero di questi ultimi è fabbricato in Spagna. I prodotti Atlas Concorde sono inoltre realizzati con tecnologie rispettose dell'ambiente, utilizzando materie prime eccellenze e sicure, garantendo le migliori condizioni di lavoro. Per queste ragioni il Made in Italy di Atlas Concorde è espressione di valori forti quali stile, design, qualità del prodotto, attenzione all'ambiente e alle persone.



Ceramics of Italy

The Ceramics of Italy logo is an exclusive identification on ceramic products which have effectively been made in Italy by companies that are a part of the Confindustria Ceramica and who adhered to its Ethical Code. This Code, promoted and created by Confindustria Ceramica, commits all companies to communicate, clearly and with transparency, the origin of their products.

Il marchio Ceramics of Italy contrassegna esclusivamente i prodotti ceramici effettivamente realizzati in Italia da un'azienda associata a Confindustria Ceramica che ha sottoscritto il Codice Etico. Il Codice, redatto dalla stessa Confindustria Ceramica, impegna a comunicare con chiarezza l'origine dei prodotti.

www.ceramica.info



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(Spezzano di Fiorano, MO - Italy)
September 2019